

FEATURING—LISTS OF FAIRS, ACTS, BANDS AND ATTRACTIONS

The Billboard

25 Cents

The World's Foremost Amusement Weekly

APRIL 25, 1942

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Foremost Exponent of
Afro-Cuban Song

**MIGUELITO
VALDES**

Present with Victor - April 28th

Currently Residing, 1110
County Club, Newport, R.I.

On May 1st for Special
Concerts

Tuesdays 8 to 8:30 p.m.
Dinner W12 Blue Restaurant

A
NATIONAL
FAVORITE
!

ON THE AIR • TRANSCRIPTIONS •

IN THE MUSIC MACHINES

ON THE STANDS • RECORDS •

My Little Cousin

Original version by SCHWARTZ-PRIZANT. American version by HAPPY LEWIS, SAM BRAVERMAN and CH COHEN
By arrangement with J & J Keweenaw Music Co.

AS RECORDED BY

your favorite Bands and Singers

BENNY GOODMAN

on OKEH-6606

JIMMY DORSEY

on DECCA-4288

VAUGHN MONROE

on BLUEBIRD-11488

MARTHA RAYE

on DECCA-18279

JOAN MERRILL

on BLUEBIRD soon to be heard

BUNNY BERIGAN

on ELITE-5020

RED NORVO

(Vocal by MILDRED BAILEY)
on COLUMBIA soon to be released

and here's another cheerful "little earful"

"I WISH I HAD A SWEETHEART"

AS RECORDED BY

HORACE HEIDT on COLUMBIA

JOHNNY LONG on DECCA

JIMMY DAVIS on DECCA

JOE REICHMAN on VICTOR

BOB CHESTER on BLUEBIRD

AL DONAHUE on OKEH

IN THE MUSIC MACHINES

my thanks
TO ALL OF YOU WHO TREATS
"My Little Cousin"
SO SWEET!

Peter Doraine

DORAINÉ MUSIC PUBLISHING
★ COMPANY ★

1619 Broadway

New York City

engine that utilizes" studio signals more than as human inflection signals, less on trivial "news" items that don't mean anything in the long run, and "an attempt to coordinate stories with previous stories of the same kind."

STELLA FALKER, Hollywood Canteen, Arcata, Humboldt, Calif.—Both NBC and CBS send in stories and pictures regularly, an equally co-operative arrangement. As special director, RKO, Mutual's outlet, is co-operative but does not have as much to work with as CBS and NBC.

INA WICKHAM, Journal and Leader, Danvers, Ia.—Mutual sends a plenty of usable material and is even very often such. Columbia and NBC send plenty of material, but as much of it is junk and not usable. Suggests "less only publicity, more news and program details. Our readers enjoy knowing what is coming in a program."

IRVING A. JONES, Post-Standard, Syracuse, N. Y.—I believe CBS does a more thorough job in preparing publicity, thereby giving a greater degree of interest. I like their radio service, which has an abundance of one-column items. NBC and Blue do a pretty fair job on straight programs and a satisfactory job on feature material, but are slow in handling queries and correspondence. Personally, with the limited space I have, I like to see more feature than straight stuff. I also would like more illustrations if half-column material were available.

DON C. DORRAN, Times Herald, Maine Ave., Rochester, N. Y.—NBC press releases are always on time and are very readable. CBS are of the same quality, but from complete. CBS, like on time all of the time, have nothing in them. Dorran requests that he be written on different occasions for two half-column items and on yet has not received any.

IRVING A. JONES, Post-Standard, Syracuse, N. Y.—Valuing the major chain equal in service, Miss Albright says: "NBC and Blue might now be running around again and program information on the same page. It's sort of a nuisance having to go to the page for news, since the it is not a very certain matter."

Mixes an Improvement

KENNETH WACHOWITZ, Daily Press, North Yarmouth, N. Y.—"The general coverage (of CBS) is the best of the three. NBC has shown improvement with the use of microphotograph sheets. Mutual is moving up fast and is now supplying some good material for column use." Suggests that network news departments take into consideration news used for column material. "Much of the news now sent in too slowly or fails to contain enough news value to use in a column. Press departments should gather the type of news we read radio columns and use the type of stories the network wants to stress on its use."

ART CINDO RADIO EDITOR—Voice CBS first because "almost every story is printed on a separate sheet and easily filed. Advance program news received in plenty of time."

WILLIAM L. DOMBIA, State Journal, Madison, Wis.—All attention and correspondence should be sent by one-class mail, not third. NBC and Blue could eliminate Chicago-New York duplication, too.

JOHN H. BARBOCKE, Seattle Tribune, Seattle, Wash.—Write staff more briefly, have not a P. word, column paper and radio editor's eye. Put out more good timely features with are the-line type art that papers will demand for instead of straight publicity sheet. Get Sunday stuff in my hands by Friday and get it accurate. If you can stick up NBC's handling part in my writing, get it better than mine service, but still as good enough."

HOWARD A. EVANS, Berkeley Daily Gazette, Berkeley, Calif.—We are the only daily newspaper in the San Francisco Bay area, including Santa Bay and Oakland, that publishes a daily news column. Usually the feature news, foreign and general, often come into the office about a day or two late. There should be some relief on the Coast to see that this info is forwarded promptly."

Be network service; "NBC and CBS send programs and changes via special delivery and reflect their with telegrams and telephone calls. In no way, do I think, could these two networks improve service."

Too Late for Canteen

B. DOT MALEY, Winthrop Tribune, Winthrop, Mass.—"Only grievance with United States press department service is that much of the publicity arrives too late for use in Winthrop. This includes coronations. Sometimes three-day programs have passed by before info received. WJW is one of the worst offenders in this matter."

A. ST. GEORGE, NBC, Hinton—Excellent publicity from CBS. Picture excellent. NBC has excellent publicity. Picture service not so good as CBS. Most Network has excellent publicity. Picture service not so good. Mutual Network publicity not dependable, too much given to laying out the last that it is Mutual, and lack of program details on classical music and serious programs. No picture service. These received are loaded with advertising."

WILL BASTIN, Daily News News-Post, Portland Times, New Brunswick, N. J.—"NBC sends out daily sheet three should great state that it is well with our daily page. CBS does the most, but Mutual sends about a lot of useless stuff." Suggests: "Let them send out two-paragraph stories on stock appearance, etc., listing all the guests and other info in two paragraphs. This will save space paper and save the radio editor a lot of time."

ROYCE KOLLER, The Daily News, Danvers, Ia.—"On one sheet NBC last program, good state and nature of program. Other networks but this information separately. It interferes in late in making it."

LOUIS V. HAMMETT, Daily Times, Wichita Falls, Tex.—"NBC makes me envy them NBC and Blue. I am so far from New York and Chicago this is important for Sunday releases sent out Thursday." Suggests "more spot news and less feature stuff" more news of general state, special credit business, etc."

IRVING SWARTZ, Greater News-Post, Boston, Mass.—"NBC is more convenient. CBS is somewhat but all not broad. Mutual in this area does not have the program, also for an individual publicity items on both local and Mutual. WJW is tops. It would be far better for all networks and agencies to coordinate copy."

Eliminate Quantity

WALTER TWIFORD, Virginia-Pilot, Norfolk, Va.—Eliminate quantity and increase quality; do away with overwriting; accurate representations of individual radio editor and simply put what is needed, no more, no less. Would this eliminate stories from CBS also think more liberal distribution of last-column state microphotograph, as those get used."

JEANETTE E. STEIN, Citizens Courier, Oklawaha, Fla.—"Corrections and last-minute programs printed earlier and up to press time by NBC."

ORVILLE LORRAINE BARNETT, Journal-Standard, Peoria, Ill.—Suggests "elimination of stories with no spot news value, especially stories suggesting recording home-made and city conversation."

ELIZABETH COPELIN, Tampa Tribune, Tampa, Fla.—CBS sends more which can be easily and quickly read. NBC cannot be rated first, because the program story sometimes starts in the middle of the page and continues over to the next page, so those have to be cut apart and clipped together. Same for the Blue. The material, however, is about equal to CBS. Get them (release) into one sheet." Says CBS releases come more promptly than those of NBC and Blue.

VICTORIA LARSEN, St. Petersburg Times, St. Petersburg, Fla.—"Columbia broadcasts excellent and wide coverage of programs. NBC never sends in names of special speakers, guest artists or special program topics. Their program connection never reach us until a day or two too late." Suggests "less chattering and better point news." Also, eliminate and network should send in an advance sheet of names of artists, speakers and special for outstanding programs."

WILLIAM FRANK, Washington Times-Herald, Washington, D. C.—"CBS (first) because everything is timely and put on freely service. NBC has been using the printed publicity sheet and only recently switched to news. News service, have not service picture. NBC (For EBT LAST PAGE DOWN on page 8)

We express our appreciation to the radio editors of the United States and Canada who have, for the fifth consecutive year, placed us first in the advertising-agency publicity field.

**J. WALTER THOMPSON
COMPANY**

Burrell's

ESTABLISHED 1888

NEWS CLOTHING BUREAU, Inc.
110 West Avenue, Building
110, New York 20, N. Y.
Radio 7-6371

COLLEGES PARTICIPATING IN SURVEY

State and City	College	Blacksch. (est.)	No. of Bldg. Units 1957-58	Estimated Budget
ALABAMA				
Montgomery	Alabama College (Women)	972	4	\$71-175 each
University	Univ. of Alabama	3,479	32	\$1,000 (2 with same est.)
ARIZONA				
Flagstaff	Ariz. St. Teachers' College	866	8-10	(actual est.)
Tucson	Ariz. St. Teachers' College	1,370	10	(actual est.)
ARKANSAS				
Fayetteville	Arkansas Polytech. College	698	5	\$400
CALIFORNIA				
San Diego	University of California	16,621	10	\$2,000 each on 12 stages
San Francisco	Oakland College	712	20	\$5,700
San Francisco	Calif. Inst. of Tech.	612	5	\$400
San Francisco	Univ. of San Francisco	1,519	5	\$2,500
San Jose	University of Santa Clara	154	4	\$1,000
San Jose	Stanford Univ.	2,561	10	\$1,200
San Jose	College of the Pacific	766	5	\$1,200
COLORADO				
Colorado Springs	Colorado State A. & M.	1,283	8-10	(actual est.)
Fort Collins	Fort Collins College	1,083	20	\$178 each
CONNECTICUT				
New Haven	Yale University	5,935	5	\$2,000
DELAWARE				
Dover	University of Delaware	566	10-12	\$2,500
DISTRICT OF COLUMBIA				
Washington	Washington University	1,186	22	(actual est.)
Washington	Georgetown University	3,449	4	(actual est.)
Washington	Washington College	2,100	4-5	(actual est.)
Washington	White Teachers' College	767	7	\$450
FLORIDA				
Coast College	University of Miami	1,277	7	\$1,200
GEORGIA				
Atlanta	Georgia School of Tech.	2,855	2	\$10,000
Durham	Durham College	519	5	\$1,000
Macon	Wm. G. Barrow College	710	10-15	\$500-1,200
IDaho				
Idaho Falls	Lewiston State Normal	468	8	(actual est.)
Moore	University of Idaho	3,348	4	(actual est.)
Post Falls	U. of Idaho (St. Joseph)	1,200	7	\$700
ILLINOIS				
Champaign	University of Illinois	10,340	10	\$1,000 each
Chicago	Loyola University	890	10	\$1,000
Chicago	Northwestern University	1,519	7-8	\$200-1,000
Macomb	Ill. State State Teachers	211	23	\$2,000
Mt. Carmel	St. Xavier College	600	10	College has 50 bldg.
INDIANA				
Bloomington	Indiana University	4,932	6	\$6,000
IOWA				
Evangelist	St. Ambrose College	493	4	\$1,000
KANSAS				
Manhattan	Kansas State College	4,279	28	\$220-900 each
Overland Park	Kansas State Teachers	2,713	8-10	(actual est.)
Topeka	Wichita College	887	17	\$1,000
KENTUCKY				
Durbin	Centre College of Ky.	831	7	\$1,000
Covington	Trans. College	1,000	10	\$200-1,000
Louisville	University of Louisville	2,892	8-10	\$2,000
Louisville	Morehead State Teachers	832	5	\$1,000
LOUISIANA				
New Orleans	Louisiana U. of the South	1,512	30	(actual est.)
Ruston	La. Polytech. Institute	930	12	(actual est.)
MAINE				
Brunswick	Colby College	494	3	\$700
MARYLAND				
Annapolis	U. S. Naval Academy	2,066	3	(actual est.)
Baltimore	Johns Hopkins University	1,732	7	\$2,000
College Park	University of Maryland	4,836	10	\$10,000
MASSACHUSETTS				
Amherst	Amherst College	837	1-4	\$2,000-12,000
Amherst	Massachusetts State College	1,071	17	\$1,000
Belmont	Belmont College	1,000	10	\$1,000
Medford	Trinity College	1,318	10	\$2,000
Northampton	Smith College	2,046	10	\$2,000
Northampton	Northampton College	1,159	11	\$450
Worcester	Worcester College	906	8	\$200
MICHIGAN				
Ann Arbor	University of Michigan	10,446	22	\$10,000
East Lansing	East Lansing College	477	6	\$1,000
East Lansing	Michigan State College	4,182	8	\$4,000
Hopkinton Park	Lansing Inst. of Tech.	950	5	\$2,000
MINNESOTA				
St. Paul	University of Minnesota	15,014	6-7	\$500-1,200 on 3 stages
St. Paul	Hamline University	870	3	(actual est.)
St. Paul	Macomber College	758	4	\$1,000
MISSISSIPPI				
University	University of Mississippi	1,362	25	\$1,000
MISSOURI				
Columbia	University of Missouri	5,249	6	\$2,000 each
Kansas City	University of Kansas City	515	4	\$20-1,000 each
Warrensburg	Warrensburg College	1,018	10	\$1,000
Warrensburg	Central Mo. State Teachers	1,513	20	(actual est.)
NEBRASKA				
Lincoln	Colleges University	1,494	4	\$700 each
Lincoln	Municipal Univ. of Omaha	1,079	15	\$120 each
NEW HAMPSHIRE				
Durham	Dartmouth College	2,578	3	\$2,000
NEW JERSEY				
Hoboken	Stevens Inst. of Tech.	815	16	\$96-3,500 each
Hoboken	State Teachers' College	515	4	\$11-110 each
Newark	Newark University	1,006	4	\$605-1,300 each
Trenton	Rider College	863	4	\$1,200
NEW MEXICO				
Albuquerque	N. Mexican Coll. of A. & M.	1,265	11	(actual est.)

School and City	Campus	Students	No. of Bldg. Placed During FY	Total Receipts
NEW YORK				
Albany	H. Y. State Coll. for Teachers	1,875	4	\$1,600
Brockport	Ramapo College	900	—	—
Dartmouth	Dartmouth College	2,179	10-12	\$2,250-\$4,800
Delaware	Delaware State Teachers	1,218	4	1,500
Columbia	Columbia University	1,000	3	\$7,000
Hampshire	Hampshire College	900-9	—	\$900-\$920
Harvard	Harvard University	1,000	—	—
New York	C. C. M. V. (M. S. Sch. Adv. Inst.)	5,583	3	\$400-\$500 each
New York	Fulton University	8,795	22	12,000
New York	N. Y. U. (Continental)	9,822	6	\$270-\$350 each
New York	State Univ. of New York	2,112	2	16,000
New York	N. Y. U. (Wash. Square Bldg.)	2,847	3	12,400
Syracuse	Syracuse University	2,112	2	12,400
Poughkeepsie	University of Poughkeepsie	1,346	2	\$1,300
Suffolk	Suffolk University	1,019	8-12	\$100 for 71 bldgs.
Saratoga Springs	Mohawk College	730	4	\$100-\$250 each
Schenectady	Schenectady County Teachers	862	—	—
Sherburne	Sherburne Fac. Indus. Arts	6,801	5	\$200-\$4,000 each
Troy	Rensselaer Poly. Technic	1,400	5	24,250
Troy	Rensselaer Poly.	670	3-4	1,250
NORTH CAROLINA				
Chapel Hill	University of N. Carolina	3,693	5	\$400 each
Columbia	Columbia College	1,000	—	\$71 each
Duke	Duke University	423	7	\$850
Wake Forest	Wake Forest Coll., Div. of H. E.	1,000	1	\$7,000
Winston-Salem	Winston-Salem College	925	1	\$7,000
Kidder	Kidder College	2,277	5	\$10,000
Elizabeth	Elizabeth College	1,000	—	\$1,000
Wake Forest	Wake Forest College	996	10	12,500
NORTH DAKOTA				
Minot	N. D. State College	1,380	4	27,000
Vanderbijl	Vanderbijl College	787	8	1800
OHIO				
Steubenville	Steubenville College	525	1-1	(local school)
Southwestern	S. W. State University	1,612	24	13,000
Cleveland	Cleveland College	1,000	1	\$71 each
Cleveland	C. C. St. of Applied Science	1,793	7	\$270-\$1,100 each
Cleveland	Cleveland College	1,000	1	\$200-\$1,000 each
Cleveland	John Carroll University	500-6	—	\$1,000
Cincinnati	Cincinnati University	2,000	3	14,000
Kent	Kent State University	2,081	3	(no data given)
Gorham	Gorham College	1,600	2	13,000
OKLAHOMA				
Norman	University of Oklahoma	7,227	1	\$200-\$1,000
OREGON				
Corvallis	Oregon State Agr. Coll.	4,810	10	\$7,000
Portland	Good College	247	16	\$1,000-\$1,200
PENNSYLVANIA				
Allentown	Lehigh Valley College	564	3	\$1,500
Allegheny	Allegheny College	416	6	2,000
Bethlehem	Lehigh University	1,647	4	\$4,000-\$1,000
Erie	Erie College	1,000	—	\$1,000
Gettysburg	Gettysburg College	628	6	\$200-\$1,000 each
Greensburg	Greensburg College	912	3	\$1,000
Lafayette	St. Vincent's College	504	5	\$450
Lancaster	Lancaster University	1,000	—	\$1,000
Philadelphia	University City of Phila.	1,704	14	10,000
Philadelphia	University of Pennsylvania	10,346	7-8	\$1,200-\$1,700 each for 60 bldgs.
Philadelphia	U. of Penn. (Woman)	1,974	4	12,000
Pittsburgh	University of Pittsburgh	3,842	7	50,000
Scranton	Scranton University	752	2	\$1,200-\$2,000
West Chester	West Chester College	400	5	\$1,000
RHODE ISLAND				
Providence	Sheldon School of Theology	1,200	8	\$2,700
Providence	Providence College	2,112	8	\$2,700
Providence	Providence College	816	6	\$2,700
SOUTH CAROLINA				
Charleston	College of Charleston	803	17	(over \$100k)
Charleston	The Citadel	1,401	5	\$15,000
SOUTH DAKOTA				
Brookings	S. D. State College of A. & M.	1,270	14-18	\$3,000
TENNESSEE				
Knoxville	University of Tennessee	3,549	6	\$3,000
Lafayette	Lafayette College	1,000	—	\$470
Nashville	Vanderbilt University	1,100	10	\$10,000
TEXAS				
Austin	University of Texas	10,916	100	\$500-\$1,000 each
Brown	Brown College	5,882	10	16,000
San Angelo	Texas Christian University	2,187	13-17	\$50-\$75 each
San Antonio	University of San Antonio	1,000	—	\$1,000
San Antonio	San Antonio State Teachers	1,103	4	(local school)
Lubbock	Lubbock College	8,104	6-1	(local school)
VERMONT				
Montpelier	Montpelier College	780	25	\$100-\$200 each
VIRGINIA				
Richmond	State Teachers' College	862	9	\$1,500
WASHINGTON				
Everett	Cent. Washington Coll. of Ed.	824	6	\$100
WEST VIRGINIA				
Wheeling	Wheeling College	401	2	\$100
Marshall	M. Virginia Western College	379	15	\$7,000
Marshall	Marshall University	7,700	10	\$2,000
Marshall	West Virginia University	3,719	15	\$4,000
WISCONSIN				
Madison	Univ. College	600	56	12,000
Madison	University of Wisconsin	12,000	6	\$4,000
Madison	Marquette University	4,000	10	\$2,300-\$4,000
CANADA				
Kingston, Ont.	Queen's University	1,300	5	\$1,200
London, Ont.	University of W. Ontario	3,278	4	\$100-\$250 each
* Evaluation of fairness and security depends on house parties.				



The Billboard MUSIC POPULARITY CHART

WEEK ENDING
APRIL 17, 1942

SONGS WITH MOST RADIO PLUGS

The following list of 10 leading songs on the basis of the largest number of radio plugs (P.L.S., Radio, News and WFOI) between 1 p.m.-4 p.m. weekdays and 8 a.m.-10 a.m. Sunday by the week ending April 17, 1942, is shown as indicated by an (P.L.S.) placed immediately to the right of the title.

This compilation is based upon data supplied by American Broadcasting Companies.

Position	Title	Artist	Plugs
1	1. HAPPY IN LOVE (M)	Faith	32
2	2. SENLAK	Myrtle	30
3	3. HEAVENLY DON'T IT?	Gracie-Rose	28
4	4. SOMEBODY ELSE IS TAKING MY PLACE	Shirley-Cordelia	28
5	5. I'VE ALWAYS REMEMBERED	Myrtle	27
6	6. TANGIERE (M)	Faith	25
7	7. MISS YOU	Shirley-Cordelia	25
8	8. MOONLIGHT COCKTAIL	Glenn Miller	25
9	9. WHITE CLIPS OF BOWS	Combs-Lett-Young	19
10	10. DON'T SIT UNDER THE APPLE TREE	Enthals	19
11	11. ME AND MY WINKLE	Belle	18
12	12. ALWAYS IN MY HEART (M)	Enthals	18
13	13. I'VE PRAYED FOR YOU	Enthals	18
14	14. STING OF PEARLS	Enthals	18
15	15. ASH TRASH WITHIN MY HEART	Enthals	18
16	16. DEEP IN THE HEART OF TEXAS	Enthals	18
17	17. WHEN WE MEET AGAIN	Enthals	18
18	18. FUEL MINE	Enthals	18
19	19. I DON'T WANT TO WALK WITH YOU	Enthals	18
20	20. I REMEMBER YOU	Enthals	18
21	21. LAMPFRONTS JERSENE	Enthals	18
22	22. DINO MY A SONG OF THE	Enthals	18
23	23. SLEEPY LADON	Enthals	18
24	24. I REMEMBER YOU (M)	Enthals	18
25	25. WHERE	Enthals	18
26	26. HOW ABOUT YOU	Enthals	18
27	27. I REMEMBER YOU	Enthals	18
28	28. I REMEMBER YOU	Enthals	18
29	29. I REMEMBER YOU	Enthals	18
30	30. I REMEMBER YOU	Enthals	18

NATIONAL AND REGIONAL BEST SELLING RETAIL RECORDS

The following list of 10 leading records on the basis of the largest number of sales (retail) between 1 p.m.-4 p.m. weekdays and 8 a.m.-10 a.m. Sunday by the week ending April 17, 1942, is shown as indicated by an (R.S.) placed immediately to the right of the title.

Position	Title	Artist	Plugs
1	1. MOONLIGHT COCKTAIL	Glenn Miller	32
2	2. SENLAK	Myrtle	30
3	3. HEAVENLY DON'T IT?	Gracie-Rose	28
4	4. SOMEBODY ELSE IS TAKING MY PLACE	Shirley-Cordelia	28
5	5. I'VE ALWAYS REMEMBERED	Myrtle	27
6	6. TANGIERE (M)	Faith	25
7	7. MISS YOU	Shirley-Cordelia	25
8	8. MOONLIGHT COCKTAIL	Glenn Miller	25
9	9. WHITE CLIPS OF BOWS	Combs-Lett-Young	19
10	10. DON'T SIT UNDER THE APPLE TREE	Enthals	19
11	11. ME AND MY WINKLE	Belle	18
12	12. ALWAYS IN MY HEART (M)	Enthals	18
13	13. I'VE PRAYED FOR YOU	Enthals	18
14	14. STING OF PEARLS	Enthals	18
15	15. ASH TRASH WITHIN MY HEART	Enthals	18
16	16. DEEP IN THE HEART OF TEXAS	Enthals	18
17	17. WHEN WE MEET AGAIN	Enthals	18
18	18. FUEL MINE	Enthals	18
19	19. I DON'T WANT TO WALK WITH YOU	Enthals	18
20	20. I REMEMBER YOU	Enthals	18
21	21. LAMPFRONTS JERSENE	Enthals	18
22	22. DINO MY A SONG OF THE	Enthals	18
23	23. SLEEPY LADON	Enthals	18
24	24. I REMEMBER YOU (M)	Enthals	18
25	25. WHERE	Enthals	18
26	26. HOW ABOUT YOU	Enthals	18
27	27. I REMEMBER YOU	Enthals	18
28	28. I REMEMBER YOU	Enthals	18
29	29. I REMEMBER YOU	Enthals	18
30	30. I REMEMBER YOU	Enthals	18

NATIONAL AND REGIONAL SHEET MUSIC BEST SELLERS

The following list of 10 leading sheet music titles on the basis of the largest number of sales (retail) between 1 p.m.-4 p.m. weekdays and 8 a.m.-10 a.m. Sunday by the week ending April 17, 1942, is shown as indicated by an (S.M.) placed immediately to the right of the title.

Position	Title	Artist	Plugs
1	1. MOONLIGHT COCKTAIL	Glenn Miller	32
2	2. SENLAK	Myrtle	30
3	3. HEAVENLY DON'T IT?	Gracie-Rose	28
4	4. SOMEBODY ELSE IS TAKING MY PLACE	Shirley-Cordelia	28
5	5. I'VE ALWAYS REMEMBERED	Myrtle	27
6	6. TANGIERE (M)	Faith	25
7	7. MISS YOU	Shirley-Cordelia	25
8	8. MOONLIGHT COCKTAIL	Glenn Miller	25
9	9. WHITE CLIPS OF BOWS	Combs-Lett-Young	19
10	10. DON'T SIT UNDER THE APPLE TREE	Enthals	19
11	11. ME AND MY WINKLE	Belle	18
12	12. ALWAYS IN MY HEART (M)	Enthals	18
13	13. I'VE PRAYED FOR YOU	Enthals	18
14	14. STING OF PEARLS	Enthals	18
15	15. ASH TRASH WITHIN MY HEART	Enthals	18
16	16. DEEP IN THE HEART OF TEXAS	Enthals	18
17	17. WHEN WE MEET AGAIN	Enthals	18
18	18. FUEL MINE	Enthals	18
19	19. I DON'T WANT TO WALK WITH YOU	Enthals	18
20	20. I REMEMBER YOU	Enthals	18
21	21. LAMPFRONTS JERSENE	Enthals	18
22	22. DINO MY A SONG OF THE	Enthals	18
23	23. SLEEPY LADON	Enthals	18
24	24. I REMEMBER YOU (M)	Enthals	18
25	25. WHERE	Enthals	18
26	26. HOW ABOUT YOU	Enthals	18
27	27. I REMEMBER YOU	Enthals	18
28	28. I REMEMBER YOU	Enthals	18
29	29. I REMEMBER YOU	Enthals	18
30	30. I REMEMBER YOU	Enthals	18

LEADING MUSIC MACHINE RECORDS

The following list of 10 leading music machine records on the basis of the largest number of sales (retail) between 1 p.m.-4 p.m. weekdays and 8 a.m.-10 a.m. Sunday by the week ending April 17, 1942, is shown as indicated by an (M.M.) placed immediately to the right of the title.

Position	Title	Artist	Plugs
1	1. MOONLIGHT COCKTAIL	Glenn Miller	32
2	2. SENLAK	Myrtle	30
3	3. HEAVENLY DON'T IT?	Gracie-Rose	28
4	4. SOMEBODY ELSE IS TAKING MY PLACE	Shirley-Cordelia	28
5	5. I'VE ALWAYS REMEMBERED	Myrtle	27
6	6. TANGIERE (M)	Faith	25
7	7. MISS YOU	Shirley-Cordelia	25
8	8. MOONLIGHT COCKTAIL	Glenn Miller	25
9	9. WHITE CLIPS OF BOWS	Combs-Lett-Young	19
10	10. DON'T SIT UNDER THE APPLE TREE	Enthals	19
11	11. ME AND MY WINKLE	Belle	18
12	12. ALWAYS IN MY HEART (M)	Enthals	18
13	13. I'VE PRAYED FOR YOU	Enthals	18
14	14. STING OF PEARLS	Enthals	18
15	15. ASH TRASH WITHIN MY HEART	Enthals	18
16	16. DEEP IN THE HEART OF TEXAS	Enthals	18
17	17. WHEN WE MEET AGAIN	Enthals	18
18	18. FUEL MINE	Enthals	18
19	19. I DON'T WANT TO WALK WITH YOU	Enthals	18
20	20. I REMEMBER YOU	Enthals	18
21	21. LAMPFRONTS JERSENE	Enthals	18
22	22. DINO MY A SONG OF THE	Enthals	18
23	23. SLEEPY LADON	Enthals	18
24	24. I REMEMBER YOU (M)	Enthals	18
25	25. WHERE	Enthals	18
26	26. HOW ABOUT YOU	Enthals	18
27	27. I REMEMBER YOU	Enthals	18
28	28. I REMEMBER YOU	Enthals	18
29	29. I REMEMBER YOU	Enthals	18
30	30. I REMEMBER YOU	Enthals	18

GOING STRONG

Position	Title	Artist	Plugs
1	1. MOONLIGHT COCKTAIL	Glenn Miller	32
2	2. SENLAK	Myrtle	30
3	3. HEAVENLY DON'T IT?	Gracie-Rose	28
4	4. SOMEBODY ELSE IS TAKING MY PLACE	Shirley-Cordelia	28
5	5. I'VE ALWAYS REMEMBERED	Myrtle	27
6	6. TANGIERE (M)	Faith	25
7	7. MISS YOU	Shirley-Cordelia	25
8	8. MOONLIGHT COCKTAIL	Glenn Miller	25
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10	10. DON'T SIT UNDER THE APPLE TREE	Enthals	19
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14	14. STING OF PEARLS	Enthals	18
15	15. ASH TRASH WITHIN MY HEART	Enthals	18
16	16. DEEP IN THE HEART OF TEXAS	Enthals	18
17	17. WHEN WE MEET AGAIN	Enthals	18
18	18. FUEL MINE	Enthals	18
19	19. I DON'T WANT TO WALK WITH YOU	Enthals	18
20	20. I REMEMBER YOU	Enthals	18
21	21. LAMPFRONTS JERSENE	Enthals	18
22	22. DINO MY A SONG OF THE	Enthals	18
23	23. SLEEPY LADON	Enthals	18
24	24. I REMEMBER YOU (M)	Enthals	18
25	25. WHERE	Enthals	18
26	26. HOW ABOUT YOU	Enthals	18
27	27. I REMEMBER YOU	Enthals	18
28	28. I REMEMBER YOU	Enthals	18
29	29. I REMEMBER YOU	Enthals	18
30	30. I REMEMBER YOU	Enthals	18

Rinkes and Skaters

By STARE DE BELLE (Cincinnati Office)

RSROA Members Back Board In Divorce From ASU; Philly Conclave Pulls Record Crowds

PHILADELPHIA, April 18.—Skating of the Roller Skating Association of America (RSROA) of the United States has embraced the action of its officers and board of control in resigning from the Amateur Skating Union, without a dissent, the 77 members present gave a vote of confidence to the "Wednesday" on a special meeting on Thursday in Convention hall. The first annual convention opened in the hall on Wednesday, to continue until tonight. It is necessary the board of control will remain open. The special meeting was attended by over half of the total membership. A detailed account of events leading up to the resignation from the ASU was given by Fred S. Thomas, Walter Gaud, Robert, Boston, and Phila. Gaud. Declaring that the RSROA "is an organized amateur body in the world," he said, "We will not permit anybody, and even the ASU or the ASU, to exploit the amateur."

Membership adopted a resolution in its entire spirit, to be effective immediately, any change in the rules as originally published being in the first place pertaining to the amateur, to be done. Instead of (1) "All amateur associations of amateur skaters, amateur membership and amateur progress be allowed," the modified clause reads, "All amateur associations of amateur skaters, amateur membership and amateur progress be allowed, to be done."

It is to be noted that the RSROA is now the first of three national skating organizations, amateur skaters membership and amateur progress be allowed, to be done. Instead of (1) "All amateur associations of amateur skaters, amateur membership and amateur progress be allowed," the modified clause reads, "All amateur associations of amateur skaters, amateur membership and amateur progress be allowed, to be done."

Roller Rink Operators' Association
The La Salle Hotel—Chicago—April 28

The first national skating roller skating convention will be held at the La Salle Hotel, Chicago, April 28-29. The convention will be held at the La Salle Hotel, Chicago, April 28-29. The convention will be held at the La Salle Hotel, Chicago, April 28-29.

Roller Rink Safety League
833 S. La Salle St., Chicago

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Roller Rink Safety League
833 S. La Salle St., Chicago

For Health's Sake Roller Skate

Roll ON Rubber

Proven to be the most healthful exercise. Develops mental and physical strength.

CHICAGO ROLLER SKATE CO.
4427 W. Lake St., Chicago, Ill.

up to hear all appeals from decisions of the board of control. The board of control is currently composed of seven members. The board of control is currently composed of seven members. The board of control is currently composed of seven members.

Freeman Posing Harmony
Bostonian got board of control on Monday when the board of control met at the Hotel Adolphus at 2 p.m. and discussed the resignation from the ASU. The board of control is currently composed of seven members. The board of control is currently composed of seven members. The board of control is currently composed of seven members.

A large turnout of operator members attended the regular opening Wednesday meeting. The board of control is currently composed of seven members. The board of control is currently composed of seven members. The board of control is currently composed of seven members.

Need More Pro Teachers
The report that the Amateur Roller Skating Association of America has allied with the ASU apparently did not disturb the membership. The board of control is currently composed of seven members. The board of control is currently composed of seven members. The board of control is currently composed of seven members.

In addition to Freeman and Martin, who were present, the board of control is currently composed of seven members. The board of control is currently composed of seven members. The board of control is currently composed of seven members.

Orlando, Seattle, Wash., South West, and other cities. The board of control is currently composed of seven members. The board of control is currently composed of seven members. The board of control is currently composed of seven members.

Representation Is Wide
After the convention was adjourned, the board of control is currently composed of seven members. The board of control is currently composed of seven members. The board of control is currently composed of seven members.

Champs Turned Out For Eastern Chain

BATON Rouge, La., April 18.—The 1942 Eastern Roller Skating Championships were held in the city of Baton Rouge, La. The board of control is currently composed of seven members. The board of control is currently composed of seven members. The board of control is currently composed of seven members.

Championships were conducted by the Eastern Roller Skating Association, reported to be the first of its kind. The board of control is currently composed of seven members. The board of control is currently composed of seven members. The board of control is currently composed of seven members.

Proceeding immediately to the city of Baton Rouge, La. The board of control is currently composed of seven members. The board of control is currently composed of seven members. The board of control is currently composed of seven members.

Meet of Operators Called in Chicago

CHICAGO, April 18.—A meeting of roller rink operators will be held at the La Salle Hotel, Chicago, April 28-29. The board of control is currently composed of seven members. The board of control is currently composed of seven members. The board of control is currently composed of seven members.

Roller Rink Operators' Association. The board of control is currently composed of seven members. The board of control is currently composed of seven members. The board of control is currently composed of seven members.

Freeman Cites 5-Year Strides Made by RSROA

PHILADELPHIA, April 18.—A look at the Roller Skating Association of America's 5-year strides in the roller skating world was made by President Fred S. Thomas, Boston, at one of the 77th annual convention, which was held in Convention hall here on April 18. The board of control is currently composed of seven members. The board of control is currently composed of seven members. The board of control is currently composed of seven members.

Freeman Posing Harmony. The board of control is currently composed of seven members. The board of control is currently composed of seven members. The board of control is currently composed of seven members.

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Freeman Posing Harmony. The board of control is currently composed of seven members. The board of control is currently composed of seven members. The board of control is currently composed of seven members.

Georgia—Georgia Co. Fair, Sept. 11-12.
 Greenville—Greenville Fair Assn., Sept. 15-20.
 W. J. Smith, Secy.

West Virginia

Char—Char Co. Fair Assn., Sept. 18-20. C. W. Tinsley, Secy.
 Clay—Clay Co. Fair Assn., Sept. 18-20. T. H. McDevitt, Claymont, W. Va.
 Hancock—Hancock Co. Fair Assn., Sept. 18-20. J. M. Hays, Hancock, W. Va.
 Harrison—Harrison Co. Fair Assn., Sept. 18-20. J. M. Hays, Harrison, W. Va.
 Jefferson—Jefferson Co. Fair Assn., Sept. 18-20. J. M. Hays, Jefferson, W. Va.
 Kanawha—Kanawha Co. Fair Assn., Sept. 18-20. J. M. Hays, Kanawha, W. Va.
 Lincoln—Lincoln Co. Fair Assn., Sept. 18-20. J. M. Hays, Lincoln, W. Va.
 Logan—Logan Co. Fair Assn., Sept. 18-20. J. M. Hays, Logan, W. Va.
 Mingo—Mingo Co. Fair Assn., Sept. 18-20. J. M. Hays, Mingo, W. Va.
 Mineral—Mineral Co. Fair Assn., Sept. 18-20. J. M. Hays, Mineral, W. Va.
 Putnam—Putnam Co. Fair Assn., Sept. 18-20. J. M. Hays, Putnam, W. Va.
 Raleigh—Raleigh Co. Fair Assn., Sept. 18-20. J. M. Hays, Raleigh, W. Va.
 Tucker—Tucker Co. Fair Assn., Sept. 18-20. J. M. Hays, Tucker, W. Va.
 Wayne—Wayne Co. Fair Assn., Sept. 18-20. J. M. Hays, Wayne, W. Va.
 Lincoln—Lincoln Co. Fair Assn., Sept. 18-20. J. M. Hays, Lincoln, W. Va.

Wisconsin

Adams—Adams Co. Fair Assn., Sept. 18-20. J. M. Hays, Adams, W. Va.
 Barron—Barron Co. Fair Assn., Sept. 18-20. J. M. Hays, Barron, W. Va.
 Beaver Dam—Beaver Dam Co. Fair Assn., Sept. 18-20. J. M. Hays, Beaver Dam, W. Va.
 Beloit—Beloit Co. Fair Assn., Sept. 18-20. J. M. Hays, Beloit, W. Va.
 Black River—Black River Co. Fair Assn., Sept. 18-20. J. M. Hays, Black River, W. Va.
 Brown—Brown Co. Fair Assn., Sept. 18-20. J. M. Hays, Brown, W. Va.
 Calumet—Calumet Co. Fair Assn., Sept. 18-20. J. M. Hays, Calumet, W. Va.
 Chetek—Chetek Co. Fair Assn., Sept. 18-20. J. M. Hays, Chetek, W. Va.
 Dodgeville—Dodgeville Co. Fair Assn., Sept. 18-20. J. M. Hays, Dodgeville, W. Va.
 Eau Claire—Eau Claire Co. Fair Assn., Sept. 18-20. J. M. Hays, Eau Claire, W. Va.
 Ellsworth—Ellsworth Co. Fair Assn., Sept. 18-20. J. M. Hays, Ellsworth, W. Va.
 Fond du Lac—Fond du Lac Co. Fair Assn., Sept. 18-20. J. M. Hays, Fond du Lac, W. Va.
 Green Bay—Green Bay Co. Fair Assn., Sept. 18-20. J. M. Hays, Green Bay, W. Va.
 Janesville—Janesville Co. Fair Assn., Sept. 18-20. J. M. Hays, Janesville, W. Va.
 Kaukauna—Kaukauna Co. Fair Assn., Sept. 18-20. J. M. Hays, Kaukauna, W. Va.
 Kenosha—Kenosha Co. Fair Assn., Sept. 18-20. J. M. Hays, Kenosha, W. Va.
 Keshish—Keshish Co. Fair Assn., Sept. 18-20. J. M. Hays, Keshish, W. Va.
 Ladysburg—Ladysburg Co. Fair Assn., Sept. 18-20. J. M. Hays, Ladysburg, W. Va.
 Lincoln—Lincoln Co. Fair Assn., Sept. 18-20. J. M. Hays, Lincoln, W. Va.
 Manitowish—Manitowish Co. Fair Assn., Sept. 18-20. J. M. Hays, Manitowish, W. Va.
 Marinette—Marinette Co. Fair Assn., Sept. 18-20. J. M. Hays, Marinette, W. Va.
 Menomonie—Menomonie Co. Fair Assn., Sept. 18-20. J. M. Hays, Menomonie, W. Va.
 Milwaukee—Milwaukee Co. Fair Assn., Sept. 18-20. J. M. Hays, Milwaukee, W. Va.
 Monona—Monona Co. Fair Assn., Sept. 18-20. J. M. Hays, Monona, W. Va.
 Oconto—Oconto Co. Fair Assn., Sept. 18-20. J. M. Hays, Oconto, W. Va.
 Oneida—Oneida Co. Fair Assn., Sept. 18-20. J. M. Hays, Oneida, W. Va.
 Outagamie—Outagamie Co. Fair Assn., Sept. 18-20. J. M. Hays, Outagamie, W. Va.
 Oshkosh—Oshkosh Co. Fair Assn., Sept. 18-20. J. M. Hays, Oshkosh, W. Va.
 Port Washington—Port Washington Co. Fair Assn., Sept. 18-20. J. M. Hays, Port Washington, W. Va.
 Racine—Racine Co. Fair Assn., Sept. 18-20. J. M. Hays, Racine, W. Va.
 Shawano—Shawano Co. Fair Assn., Sept. 18-20. J. M. Hays, Shawano, W. Va.
 Sheboygan—Sheboygan Co. Fair Assn., Sept. 18-20. J. M. Hays, Sheboygan, W. Va.
 St. Croix—St. Croix Co. Fair Assn., Sept. 18-20. J. M. Hays, St. Croix, W. Va.
 Trempealeau—Trempealeau Co. Fair Assn., Sept. 18-20. J. M. Hays, Trempealeau, W. Va.
 Winnebago—Winnebago Co. Fair Assn., Sept. 18-20. J. M. Hays, Winnebago, W. Va.
 Winona—Winona Co. Fair Assn., Sept. 18-20. J. M. Hays, Winona, W. Va.

Washburn—Washburn Co. Fair Assn., Sept. 18-20. J. M. Hays, Washburn, W. Va.
 Waushara—Waushara Co. Fair Assn., Sept. 18-20. J. M. Hays, Waushara, W. Va.
 Wisconsin—Wisconsin Co. Fair Assn., Sept. 18-20. J. M. Hays, Wisconsin, W. Va.
 Wood County—Wood County Fair Assn., Sept. 18-20. J. M. Hays, Wood County, W. Va.
 York—York Co. Fair Assn., Sept. 18-20. J. M. Hays, York, W. Va.

Wyoming

Albany—Albany Co. Fair Assn., Sept. 18-20. J. M. Hays, Albany, W. Va.
 Big Horn—Big Horn Co. Fair Assn., Sept. 18-20. J. M. Hays, Big Horn, W. Va.
 Carbonate—Carbonate Co. Fair Assn., Sept. 18-20. J. M. Hays, Carbonate, W. Va.
 Cheyenne—Cheyenne Co. Fair Assn., Sept. 18-20. J. M. Hays, Cheyenne, W. Va.
 Converse—Converse Co. Fair Assn., Sept. 18-20. J. M. Hays, Converse, W. Va.
 Crook—Crook Co. Fair Assn., Sept. 18-20. J. M. Hays, Crook, W. Va.
 Foothills—Foothills Co. Fair Assn., Sept. 18-20. J. M. Hays, Foothills, W. Va.
 Goshute—Goshute Co. Fair Assn., Sept. 18-20. J. M. Hays, Goshute, W. Va.
 Hot Springs—Hot Springs Co. Fair Assn., Sept. 18-20. J. M. Hays, Hot Springs, W. Va.
 Jackson—Jackson Co. Fair Assn., Sept. 18-20. J. M. Hays, Jackson, W. Va.
 Johnson—Johnson Co. Fair Assn., Sept. 18-20. J. M. Hays, Johnson, W. Va.
 Laramie—Laramie Co. Fair Assn., Sept. 18-20. J. M. Hays, Laramie, W. Va.
 Lincoln—Lincoln Co. Fair Assn., Sept. 18-20. J. M. Hays, Lincoln, W. Va.
 Natrona—Natrona Co. Fair Assn., Sept. 18-20. J. M. Hays, Natrona, W. Va.
 Park—Park Co. Fair Assn., Sept. 18-20. J. M. Hays, Park, W. Va.
 Platte—Platte Co. Fair Assn., Sept. 18-20. J. M. Hays, Platte, W. Va.
 Powell—Powell Co. Fair Assn., Sept. 18-20. J. M. Hays, Powell, W. Va.
 Sublette—Sublette Co. Fair Assn., Sept. 18-20. J. M. Hays, Sublette, W. Va.
 Teton—Teton Co. Fair Assn., Sept. 18-20. J. M. Hays, Teton, W. Va.
 Thermopolis—Thermopolis Co. Fair Assn., Sept. 18-20. J. M. Hays, Thermopolis, W. Va.
 Yellowstone—Yellowstone Co. Fair Assn., Sept. 18-20. J. M. Hays, Yellowstone, W. Va.

Canada

Alberta—Alberta Co. Fair Assn., Sept. 18-20. J. M. Hays, Alberta, W. Va.
 British Columbia—British Columbia Co. Fair Assn., Sept. 18-20. J. M. Hays, British Columbia, W. Va.
 Manitoba—Manitoba Co. Fair Assn., Sept. 18-20. J. M. Hays, Manitoba, W. Va.
 Ontario—Ontario Co. Fair Assn., Sept. 18-20. J. M. Hays, Ontario, W. Va.
 Quebec—Quebec Co. Fair Assn., Sept. 18-20. J. M. Hays, Quebec, W. Va.
 Saskatchewan—Saskatchewan Co. Fair Assn., Sept. 18-20. J. M. Hays, Saskatchewan, W. Va.
 Yukon—Yukon Co. Fair Assn., Sept. 18-20. J. M. Hays, Yukon, W. Va.

Washington—Washington Co. Fair Assn., Sept. 18-20. J. M. Hays, Washington, W. Va.
 Wisconsin—Wisconsin Co. Fair Assn., Sept. 18-20. J. M. Hays, Wisconsin, W. Va.
 Wyoming—Wyoming Co. Fair Assn., Sept. 18-20. J. M. Hays, Wyoming, W. Va.

Florida

Alachua—Alachua Co. Fair Assn., Sept. 18-20. J. M. Hays, Alachua, W. Va.
 Baker—Baker Co. Fair Assn., Sept. 18-20. J. M. Hays, Baker, W. Va.
 Bay—Bay Co. Fair Assn., Sept. 18-20. J. M. Hays, Bay, W. Va.
 Brevard—Brevard Co. Fair Assn., Sept. 18-20. J. M. Hays, Brevard, W. Va.
 Broward—Broward Co. Fair Assn., Sept. 18-20. J. M. Hays, Broward, W. Va.
 Calhoun—Calhoun Co. Fair Assn., Sept. 18-20. J. M. Hays, Calhoun, W. Va.
 Charlotte—Charlotte Co. Fair Assn., Sept. 18-20. J. M. Hays, Charlotte, W. Va.
 Citrus—Citrus Co. Fair Assn., Sept. 18-20. J. M. Hays, Citrus, W. Va.
 Clay—Clay Co. Fair Assn., Sept. 18-20. J. M. Hays, Clay, W. Va.
 Collier—Collier Co. Fair Assn., Sept. 18-20. J. M. Hays, Collier, W. Va.
 Columbia—Columbia Co. Fair Assn., Sept. 18-20. J. M. Hays, Columbia, W. Va.
 Duval—Duval Co. Fair Assn., Sept. 18-20. J. M. Hays, Duval, W. Va.
 Escambia—Escambia Co. Fair Assn., Sept. 18-20. J. M. Hays, Escambia, W. Va.
 Flagler—Flagler Co. Fair Assn., Sept. 18-20. J. M. Hays, Flagler, W. Va.
 Franklin—Franklin Co. Fair Assn., Sept. 18-20. J. M. Hays, Franklin, W. Va.
 Gadsden—Gadsden Co. Fair Assn., Sept. 18-20. J. M. Hays, Gadsden, W. Va.
 Hamilton—Hamilton Co. Fair Assn., Sept. 18-20. J. M. Hays, Hamilton, W. Va.
 Hardee—Hardee Co. Fair Assn., Sept. 18-20. J. M. Hays, Hardee, W. Va.
 Hernando—Hernando Co. Fair Assn., Sept. 18-20. J. M. Hays, Hernando, W. Va.
 Hillsborough—Hillsborough Co. Fair Assn., Sept. 18-20. J. M. Hays, Hillsborough, W. Va.
 Indian River—Indian River Co. Fair Assn., Sept. 18-20. J. M. Hays, Indian River, W. Va.
 Jackson—Jackson Co. Fair Assn., Sept. 18-20. J. M. Hays, Jackson, W. Va.
 Jefferson—Jefferson Co. Fair Assn., Sept. 18-20. J. M. Hays, Jefferson, W. Va.
 Lafayette—Lafayette Co. Fair Assn., Sept. 18-20. J. M. Hays, Lafayette, W. Va.
 Leon—Leon Co. Fair Assn., Sept. 18-20. J. M. Hays, Leon, W. Va.
 Levy—Levy Co. Fair Assn., Sept. 18-20. J. M. Hays, Levy, W. Va.
 Lincoln—Lincoln Co. Fair Assn., Sept. 18-20. J. M. Hays, Lincoln, W. Va.
 Manatee—Manatee Co. Fair Assn., Sept. 18-20. J. M. Hays, Manatee, W. Va.
 Marion—Marion Co. Fair Assn., Sept. 18-20. J. M. Hays, Marion, W. Va.
 Miami—Miami Co. Fair Assn., Sept. 18-20. J. M. Hays, Miami, W. Va.
 Monroe—Monroe Co. Fair Assn., Sept. 18-20. J. M. Hays, Monroe, W. Va.
 Nassau—Nassau Co. Fair Assn., Sept. 18-20. J. M. Hays, Nassau, W. Va.
 Oklawaha—Oklawaha Co. Fair Assn., Sept. 18-20. J. M. Hays, Oklawaha, W. Va.
 Okechobee—Okechobee Co. Fair Assn., Sept. 18-20. J. M. Hays, Okechobee, W. Va.
 Orange—Orange Co. Fair Assn., Sept. 18-20. J. M. Hays, Orange, W. Va.
 Osceola—Osceola Co. Fair Assn., Sept. 18-20. J. M. Hays, Osceola, W. Va.
 Palm Beach—Palm Beach Co. Fair Assn., Sept. 18-20. J. M. Hays, Palm Beach, W. Va.
 Pinellas—Pinellas Co. Fair Assn., Sept. 18-20. J. M. Hays, Pinellas, W. Va.
 Polk—Polk Co. Fair Assn., Sept. 18-20. J. M. Hays, Polk, W. Va.
 Putnam—Putnam Co. Fair Assn., Sept. 18-20. J. M. Hays, Putnam, W. Va.
 St. Johns—St. Johns Co. Fair Assn., Sept. 18-20. J. M. Hays, St. Johns, W. Va.
 St. Lucie—St. Lucie Co. Fair Assn., Sept. 18-20. J. M. Hays, St. Lucie, W. Va.
 Suwannee—Suwannee Co. Fair Assn., Sept. 18-20. J. M. Hays, Suwannee, W. Va.
 Taylor—Taylor Co. Fair Assn., Sept. 18-20. J. M. Hays, Taylor, W. Va.
 Volusia—Volusia Co. Fair Assn., Sept. 18-20. J. M. Hays, Volusia, W. Va.
 Washington—Washington Co. Fair Assn., Sept. 18-20. J. M. Hays, Washington, W. Va.
 Walton—Walton Co. Fair Assn., Sept. 18-20. J. M. Hays, Walton, W. Va.

Georgia—Georgia Co. Fair Assn., Sept. 18-20. J. M. Hays, Georgia, W. Va.

North Carolina

Albemarle—Albemarle Co. Fair Assn., Sept. 18-20. J. M. Hays, Albemarle, W. Va.
 Anson—Anson Co. Fair Assn., Sept. 18-20. J. M. Hays, Anson, W. Va.
 Ashe—Ashe Co. Fair Assn., Sept. 18-20. J. M. Hays, Ashe, W. Va.
 Beaufort—Beaufort Co. Fair Assn., Sept. 18-20. J. M. Hays, Beaufort, W. Va.
 Bertie—Bertie Co. Fair Assn., Sept. 18-20. J. M. Hays, Bertie, W. Va.
 Bladen—Bladen Co. Fair Assn., Sept. 18-20. J. M. Hays, Bladen, W. Va.
 Brunswick—Brunswick Co. Fair Assn., Sept. 18-20. J. M. Hays, Brunswick, W. Va.
 Cabarrus—Cabarrus Co. Fair Assn., Sept. 18-20. J. M. Hays, Cabarrus, W. Va.
 Camden—Camden Co. Fair Assn., Sept. 18-20. J. M. Hays, Camden, W. Va.
 Carteret—Carteret Co. Fair Assn., Sept. 18-20. J. M. Hays, Carteret, W. Va.
 Caswell—Caswell Co. Fair Assn., Sept. 18-20. J. M. Hays, Caswell, W. Va.
 Chowan—Chowan Co. Fair Assn., Sept. 18-20. J. M. Hays, Chowan, W. Va.
 Columbus—Columbus Co. Fair Assn., Sept. 18-20. J. M. Hays, Columbus, W. Va.
 Currituck—Currituck Co. Fair Assn., Sept. 18-20. J. M. Hays, Currituck, W. Va.
 Dare—Dare Co. Fair Assn., Sept. 18-20. J. M. Hays, Dare, W. Va.
 Davidson—Davidson Co. Fair Assn., Sept. 18-20. J. M. Hays, Davidson, W. Va.
 DeWitt—DeWitt Co. Fair Assn., Sept. 18-20. J. M. Hays, DeWitt, W. Va.
 Dupont—Dupont Co. Fair Assn., Sept. 18-20. J. M. Hays, Dupont, W. Va.
 Edgecombe—Edgecombe Co. Fair Assn., Sept. 18-20. J. M. Hays, Edgecombe, W. Va.
 Forsyth—Forsyth Co. Fair Assn., Sept. 18-20. J. M. Hays, Forsyth, W. Va.
 Franklin—Franklin Co. Fair Assn., Sept. 18-20. J. M. Hays, Franklin, W. Va.
 Gaston—Gaston Co. Fair Assn., Sept. 18-20. J. M. Hays, Gaston, W. Va.
 Guilford—Guilford Co. Fair Assn., Sept. 18-20. J. M. Hays, Guilford, W. Va.
 Halifax—Halifax Co. Fair Assn., Sept. 18-20. J. M. Hays, Halifax, W. Va.
 Hatteras—Hatteras Co. Fair Assn., Sept. 18-20. J. M. Hays, Hatteras, W. Va.
 Henderson—Henderson Co. Fair Assn., Sept. 18-20. J. M. Hays, Henderson, W. Va.
 Hertford—Hertford Co. Fair Assn., Sept. 18-20. J. M. Hays, Hertford, W. Va.
 Johnston—Johnston Co. Fair Assn., Sept. 18-20. J. M. Hays, Johnston, W. Va.
 Jones—Jones Co. Fair Assn., Sept. 18-20. J. M. Hays, Jones, W. Va.
 Lenoir—Lenoir Co. Fair Assn., Sept. 18-20. J. M. Hays, Lenoir, W. Va.
 Lincoln—Lincoln Co. Fair Assn., Sept. 18-20. J. M. Hays, Lincoln, W. Va.
 Macon—Macon Co. Fair Assn., Sept. 18-20. J. M. Hays, Macon, W. Va.
 Madison—Madison Co. Fair Assn., Sept. 18-20. J. M. Hays, Madison, W. Va.
 Martin—Martin Co. Fair Assn., Sept. 18-20. J. M. Hays, Martin, W. Va.
 Mecklenburg—Mecklenburg Co. Fair Assn., Sept. 18-20. J. M. Hays, Mecklenburg, W. Va.
 Mitchell—Mitchell Co. Fair Assn., Sept. 18-20. J. M. Hays, Mitchell, W. Va.
 Montgomery—Montgomery Co. Fair Assn., Sept. 18-20. J. M. Hays, Montgomery, W. Va.
 Moore—Moore Co. Fair Assn., Sept. 18-20. J. M. Hays, Moore, W. Va.
 Nash—Nash Co. Fair Assn., Sept. 18-20. J. M. Hays, Nash, W. Va.
 New Hanover—New Hanover Co. Fair Assn., Sept. 18-20. J. M. Hays, New Hanover, W. Va.
 Onslow—Onslow Co. Fair Assn., Sept. 18-20. J. M. Hays, Onslow, W. Va.
 Orange—Orange Co. Fair Assn., Sept. 18-20. J. M. Hays, Orange, W. Va.
 Pamlico—Pamlico Co. Fair Assn., Sept. 18-20. J. M. Hays, Pamlico, W. Va.
 Perquimans—Perquimans Co. Fair Assn., Sept. 18-20. J. M. Hays, Perquimans, W. Va.
 Person—Person Co. Fair Assn., Sept. 18-20. J. M. Hays, Person, W. Va.
 Randolph—Randolph Co. Fair Assn., Sept. 18-20. J. M. Hays, Randolph, W. Va.
 Rockingham—Rockingham Co. Fair Assn., Sept. 18-20. J. M. Hays, Rockingham, W. Va.
 Rowan—Rowan Co. Fair Assn., Sept. 18-20. J. M. Hays, Rowan, W. Va.
 Sampson—Sampson Co. Fair Assn., Sept. 18-20. J. M. Hays, Sampson, W. Va.
 Scotland—Scotland Co. Fair Assn., Sept. 18-20. J. M. Hays, Scotland, W. Va.
 Wayne—Wayne Co. Fair Assn., Sept. 18-20. J. M. Hays, Wayne, W. Va.
 Yancey—Yancey Co. Fair Assn., Sept. 18-20. J. M. Hays, Yancey, W. Va.

South Carolina

Albany—Albany Co. Fair Assn., Sept. 18-20. J. M. Hays, Albany, W. Va.
 Anderson—Anderson Co. Fair Assn., Sept. 18-20. J. M. Hays, Anderson, W. Va.
 Barnwell—Barnwell Co. Fair Assn., Sept. 18-20. J. M. Hays, Barnwell, W. Va.
 Beaufort—Beaufort Co. Fair Assn., Sept. 18-20. J. M. Hays, Beaufort, W. Va.
 Berkeley—Berkeley Co. Fair Assn., Sept. 18-20. J. M. Hays, Berkeley, W. Va.
 Bluffton—Bluffton Co. Fair Assn., Sept. 18-20. J. M. Hays, Bluffton, W. Va.
 Calhoun—Calhoun Co. Fair Assn., Sept. 18-20. J. M. Hays, Calhoun, W. Va.
 Charleston—Charleston Co. Fair Assn., Sept. 18-20. J. M. Hays, Charleston, W. Va.
 Chester—Chester Co. Fair Assn., Sept. 18-20. J. M. Hays, Chester, W. Va.
 Chesterfield—Chesterfield Co. Fair Assn., Sept. 18-20. J. M. Hays, Chesterfield, W. Va.
 Columbia—Columbia Co. Fair Assn., Sept. 18-20. J. M. Hays, Columbia, W. Va.
 Darlington—Darlington Co. Fair Assn., Sept. 18-20. J. M. Hays, Darlington, W. Va.
 Dillon—Dillon Co. Fair Assn., Sept. 18-20. J. M. Hays, Dillon, W. Va.
 Florence—Florence Co. Fair Assn., Sept. 18-20. J. M. Hays, Florence, W. Va.
 Georgetown—Georgetown Co. Fair Assn., Sept. 18-20. J. M. Hays, Georgetown, W. Va.
 Greenville—Greenville Co. Fair Assn., Sept. 18-20. J. M. Hays, Greenville, W. Va.
 Horry—Horry Co. Fair Assn., Sept. 18-20. J. M. Hays, Horry, W. Va.
 Jasper—Jasper Co. Fair Assn., Sept. 18-20. J. M. Hays, Jasper, W. Va.
 Kershaw—Kershaw Co. Fair Assn., Sept. 18-20. J. M. Hays, Kershaw, W. Va.
 Lancaster—Lancaster Co. Fair Assn., Sept. 18-20. J. M. Hays, Lancaster, W. Va.
 Marion—Marion Co. Fair Assn., Sept. 18-20. J. M. Hays, Marion, W. Va.
 Marlboro—Marlboro Co. Fair Assn., Sept. 18-20. J. M. Hays, Marlboro, W. Va.
 McCormick—McCormick Co. Fair Assn., Sept. 18-20. J. M. Hays, McCormick, W. Va.
 Milledgeville—Milledgeville Co. Fair Assn., Sept. 18-20. J. M. Hays, Milledgeville, W. Va.
 Monroeville—Monroeville Co. Fair Assn., Sept. 18-20. J. M. Hays, Monroeville, W. Va.
 Newberry—Newberry Co. Fair Assn., Sept. 18-20. J. M. Hays, Newberry, W. Va.
 Oconee—Oconee Co. Fair Assn., Sept. 18-20. J. M. Hays, Oconee, W. Va.
 Ogeechee—Ogeechee Co. Fair Assn., Sept. 18-20. J. M. Hays, Ogeechee, W. Va.
 Olin—Olin Co. Fair Assn., Sept. 18-20. J. M. Hays, Olin, W. Va.
 Orangeburg—Orangeburg Co. Fair Assn., Sept. 18-20. J. M. Hays, Orangeburg, W. Va.
 Pickens—Pickens Co. Fair Assn., Sept. 18-20. J. M. Hays, Pickens, W. Va.
 Richland—Richland Co. Fair Assn., Sept. 18-20. J. M. Hays, Richland, W. Va.
 Saluda—Saluda Co. Fair Assn., Sept. 18-20. J. M. Hays, Saluda, W. Va.
 Spartanburg—Spartanburg Co. Fair Assn., Sept. 18-20. J. M. Hays, Spartanburg, W. Va.
 Sumter—Sumter Co. Fair Assn., Sept. 18-20. J. M. Hays, Sumter, W. Va.
 Tazewell—Tazewell Co. Fair Assn., Sept. 18-20. J. M. Hays, Tazewell, W. Va.
 Union—Union Co. Fair Assn., Sept. 18-20. J. M. Hays, Union, W. Va.
 Upson—Upson Co. Fair Assn., Sept. 18-20. J. M. Hays, Upson, W. Va.
 Warren—Warren Co. Fair Assn., Sept. 18-20. J. M. Hays, Warren, W. Va.
 Wilkes—Wilkes Co. Fair Assn., Sept. 18-20. J. M. Hays, Wilkes, W. Va.
 York—York Co. Fair Assn., Sept. 18-20. J. M. Hays, York, W. Va.

Tennessee

Albany—Albany Co. Fair Assn., Sept. 18-20. J. M. Hays, Albany, W. Va.

Virginia

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Washington

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Wyoming

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PRIZES • NOVELTIES • PREMIUMS • SPECIALTIES

Conducted by EMIL ZIBERNY — Communications to 1564 Broadway, New York



By JOHN CARY

Patriotic Holiday Displays Will Boost Sales for Workers

Many organizations planning special campaigns to stimulate greater interest in display of American flag — opportunity for specialty workers to cash in

JOHN PHILLIPS, Philadelphia correspondent reports that many attempts to bring in that spirit have been given by the Ladies Auxiliary of the Twentieth Club, who have started operating bingo parties. Meanwhile, city churches and American Legion units have sponsored games at their homes for charitable purposes. But now it appears that a movement is under way to carry on all strong for bingo parties. It is reported that many other groups are seriously considering sponsoring bingo parties to raise funds and to provide entertainment.

This is not another indication of what has been done in this effort, time and time again. Bingo games will stimulate in increase in participation during the war period. Bingo parties are fun and diversion, interesting families where one of our leaders are serving in the armed forces. The country's devotion to home and neighborhood is a thing we are not, in addition, the funds raised from the games can be put to worthwhile use for community centers or for local war efforts.

Bingo operations, therefore, have a proven opportunity to expand their scope by having a display of American flag with organizations. They will be helping their bit in the war effort and at the same time enjoy increased participation in the community. And, too, show the all-important fact that their profits will be increased.

A STORY elsewhere on this page stated that our Canadian friends of the Border also fully realize the importance of bingo games in wartime. They are going to bring their own version of the game into play. There, too, the neighborhood bingo games are one of the most serious of raising funds for charitable purposes. As a result of the game a number of new have been established which will raise one of 200 neighborhood centers.

One of the most widely used made of funds raised through bingo games is one of the most effective promotional weapon for an operator marketing local products. The popularity of the game is demonstrated as possible as a result of bingo games in extensive play.

(See ADVERTISMENT on page 57)

Philly Bingo Boom Is On

PHILADELPHIA, April 18.—Major interest in bingo in Philadelphia will be given when the Ladies Auxiliary of the Twentieth Club sponsored a series of bingo parties on Monday night. That night, only the churches and American Legion units made the game available to local war efforts.

The Twenty Club represents the local neighborhood centers, providing a solution to the problem of war effort. All prizes in the bingo parties will be in merchandise and the money raised will be used to further the various charitable purposes engaged in by the Ladies Auxiliary. Also, bingo parties are being held in Philadelphia, many other groups are seriously considering the possibility of bringing the game back to provide entertainment, especially for the children. Many have been urged by the call to arms of America and are, and at the same time to provide funds for the war effort. The ladies of the Twentieth Club have been asked to bring the game on the road with their division of the income of the game. They will start like this month and interest in the game has already been very high.

NEW YORK, April 18.—It is widely reported that the Veterans of Foreign Wars and American Legion units, as well as other patriotic organizations, are taking up the promotion of patriotic displays on a wide scale basis. A drive is also being made to urge the public to show a greater degree of the American flag. All this activity is to drive business to patriotic workers, including printers, grocers, etc., and to show a greater degree of the American flag. The appeal to patriotic workers is intended to help war efforts this year, according to reports, and there will be a great response on the part of July.

Many specialty workers have already reported on the promotion of patriotic displays and patriotic organizations, as well as on the part of the Veterans of Foreign Wars in Philadelphia. On April 15, the V. F. W. Americanization Day observed for the first time in America. For the sake of patriotic workers.

This is a season for contractors and specialty sales and workers who do well in the promotion of patriotic displays. On May 15, I am an American Day, May 18, and Memorial Day, May 30. These holidays are observed and celebrated. They show that the American flag is a symbol of the American people. The celebration of these holidays is a new sign that the country is now at war.

With the public activity in the promotion of patriotic displays, it is hoped that the sale of patriotic goods will be increased. The sale of patriotic goods is a new sign that the country is now at war.

It is claimed by observers in the field that the sale of patriotic goods will be increased. The sale of patriotic goods is a new sign that the country is now at war.

In addition to the big list of staple products, many other goods, such as soap, paper, pens, etc., are also a very heavy demand for war effort. The sale of patriotic goods is a new sign that the country is now at war.

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Post-Lent Bingo Start in Canada Promises Big Biz

ST. JOHN, N. B., April 18.—With the start of bingo sponsored by the Catholic Church, the game is expected to be a big success. The game is expected to be a big success. The game is expected to be a big success.

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A Column for OPERATORS DISTRIBUTORS of SALES, BARGAINS, SPECIALS, and TRADE STIMULATORS.

By DEN SMITH

Division Defense efforts have provided operators with many new angles for sale. The sale of patriotic goods is a new sign that the country is now at war.

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Blackout Item Demand Grows

NEW YORK, April 18.—With America's drive to get ready for war, operators are finding a new market for their goods. The sale of patriotic goods is a new sign that the country is now at war.

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Coin Machines

AMUSEMENT... MUSIC... VENDING... SERVICE

A Department for Operators, Jobbers, Distributors and Manufacturers

WALTER W. HURD, Editor
The Billboard, 422 West 34th St., 135 N. 4th St.,
Chicago, Ill.

Record Supplies

The phonograph record business made the headlines recently with the issuance of a priorities order limiting the use of shellac. This order M-386 is general in its terms and the use of shellac in phonograph records is only a part of the many provisions of the order.

The order does not apply directly to the production of records but does limit the use of shellac in records. Records may still be made in any quantity if substitutes are available.

The Wall Street Journal, in reporting the news of the shellac order, was careful to devote an entire paragraph to explaining that the order is not likely to cut down record production as much as it might first appear. It explained that record manufacturers have for some time been experimenting with substitutes for shellac. "While the industry keeps its formulas as secret as its sales figures, reports indicate that successful substitutes and methods of using less shellac in phonograph record manufacture have been found. In addition the industry has been successfully reclaiming old records," says The Journal.

That there will be some adverse conditions resulting from the shortages and limitations of shellac goes without saying. Reputed manufacturers will soon be announcing their plans to cope with the situation and to keep the supply of records as complete as possible.

We publish in the phonograph section this week a warning that music operators had best hold on to their supplies of old records because there is a possibility that it may eventually be necessary to turn in an old record in order to purchase a new one. This suggestion should be followed until further announcements are made as to future supplies of records.

In any adverse situation there are also new responsibilities and new opportunities. If any shortage develops in the supply of records it will serve to focus attention upon records and their place in our national life as never before. Sometimes a scarcity of something is the thing that makes it become all the more important. Popular records have come to fill a great place in supplying the people with music, but many may not realize how important such records are until the future supply is threatened.

If a shortage should develop, then automatic phono-

graphs will have a big responsibility to the people and to the music world to help supply popular music in those thousands of small establishments that have made music a part of their attraction to customers. With limitations already placed on phonographs and radio for the home, these small public establishments will need more than ever to maintain their popular music.

Small establishments are sure to be hit harder and harder as the war continues, and the increasing adversity will make music mean all the more to the owners of these places and also to the people who patronize them.

Music operators and record manufacturers must take seriously the job of helping to maintain the national morale. The music industry has talked a lot about helping to maintain morale and the real test may come when adverse conditions begin to come home to the music industry itself. Closer co-operation between music operators and the record manufacturers and distributors will help to overcome many of the difficulties that arise in the record field.



All-out effort by every citizen is needed so that America and her allies may be able to take the offensive at the earliest possible moment. (Continued from the St. Louis Star-Globe.)

If the supply of records decreases there will be less recorded music for the home, and the public phonographs will need to fill in the gap. The public phonograph can maintain the present high state of public interest in popular music for the duration, a service that will enable the music industry to resume full business

activity soon after victory is won. The opportunity thus presented to the phonograph industry may be the biggest opportunity that has yet come its way.

Present trends are already helping to remove certain competitive evils from the phonograph industry, and the field will offer better results to all operators who adapt themselves to new opportunities and who fulfill their obligation to supply the best music services that conditions permit. Record manufacturers and distributors share in this opportunity to maintain the best possible music services in public phonographs for the duration.

No one in the music business questions the necessity of the priorities order. In the April 4 issue of The Billboard we published a notice that shellac had important uses in military and naval equipment and that a priorities order was planned. Now the phonograph and record industry will show its ability to carry on and also help win the war.

MUSIC MERCHANDISING PLANS

DISKERS READY TO FIGHT

WPB Order Only Limits Use of Shellac; No Ceiling on Disks

Phone operators not to be slighted in supply of records—possible price rise

NEW YORK, April 18.—Recording industry was still in the throes of reorganization at the end of the week following the actual issuing of the War Production Board's shellac conservation order M-184. Rumors were flying thick and fast, but the three major disk companies were calmly and speedily settling themselves in the task of absorbing the dislocation and getting on with the job of putting out disks. Biggest worry immediately dispelled by the WPB order itself was that the record firms would have to cut production 70 per cent. What the order actually calls for is the diskers' halting their disks. Their consumption of shellac to 30 per cent of the past rate of consumption. None of the major disk firms expects expected to cut production of records at 30 per cent. The order does say that the new shellac ceiling could be stretched to get a substantial production quota out of at least the next few months.

WPB seemed far to order that it was intended only is conserving shellac, so if by substitution or any other means not interfering with other priority things diskers can conserve a long high production schedule, it will no doubt be okay with the WPB. However, a check-up at Columbia and Decca last week revealed that all of the companies were taking their own steps, but none would hazard a word on this point so far as the net would go.

Operators Reassured

Subscribers for Decca, Victor and Columbia said this week that the cuts in phonograph operation had nothing to fear as far as being slighted in the coming reduced disk production. A Decca executive pointed out that his firm expected very limited effects, rather than distributions and would take care of the operation as shown. He also said that Decca would continue to devote the major part of its production to popular and standard stuff which has always been the mainstay for the economic phonograph.

Alto Victor and Columbia distribute their distributors and jobbers, both firms stated that they were intent on believing that the operators would not get any service thru these points along with other concerns in fighting future production difficulties. Victor and Columbia take a tougher position because their dealers are classed as dealers. (See DISKET PLANS on page 74)

Shellac Facts

What Is It?

Found only in India and Siam, shellac is the secretion of certain millions of insects ("Lac") which fix themselves to the branches of trees, such in the sap and black scale is in the form of a red gummy substance. This substance hardens to form a shell over the insects. ("Shell" plus "Lac" equals "Shellac.")

How Is It Processed?

Native bark off the branches encased with Lac, scrape the stuff off with knives and then wash it in order to remove the bark, the red dye and other impurities. The pure substance is then put into bags and warmed over charcoal fires, after which it is squeezed thru the cloth and worked into the proper consistency, much as American linoleum would be made. After this is done the shellac is ready for export.

What Are Its Uses?

It is used in painting, decorating, in the making of linoleum, in the electric wiring and laundry patterns. It is an important ingredient of buttons, telephones, billiard balls, poker chips, playing cards, pianos, and, of course, phonograph records.

In wartime it is particularly important for use in airplane construction, for electric wiring and for ball-bearing coatings.

How Much Is There?

In recent times the inexhaustible Indian and Siamese resources provide the entire world's supply, about 42,000,000 pounds per year. United States has always led in consumption, with Great Britain second. Efforts to produce shellac outside of India and Siam have been fruitless so far, and no consistently satisfactory substitute has yet been found. However, now that it will be difficult to procure as much shellac from India and Siam, the preservation of American science is expected to produce other satisfactory substitutes or new sources of the shellac substance. The Belgian Congo and South American jungles are thought to be possible sources.

Official W. P. B. Shellac Order

Title 32—National Defense
Chapter IX—WAR PRODUCTION BOARD
Subchapter B—Division of Industry Operations
Part 3123—SHELLAC CONSERVATION ORDER M-176

The fulfillment of requirements for the defense of the United States has created a shortage in the supply of shellac, as immediately defined, for defense, for private use and for export, and the following order is deemed necessary and appropriate in the public interest and to promote the national defense.

Section 3123.1—CONSERVATION ORDER NO. 10—SHELLAC DEFENSE. For the purpose of this order:

(1) "Shellac" means lac of all grades produced from the secretion of lacicid insects, including castor, but not including castor lac which has been bleached, and is interpreted in protective or technical castings.

(2) "Inventory" of a person includes all stock on hand or in which such person has any title or right of redemption or which he is entitled to receive, as well as, in the inventory, as so defined, of airplanes and take-down of such person.

(3) "Inventory" of a person includes all stock on hand or in which such person has any title or right of redemption or which he is entitled to receive, as well as, in the inventory, as so defined, of airplanes and take-down of such person.

(4) Each person who on the effective date of this order has an inventory of shellac valued at ten thousand (10,000) pounds or more shall set aside and hold intact an amount of shellac equal to fifty per cent (50%) of all shellac inventory by him after the effective date of this order.

(5) With respect to shellac required to be stored pursuant to this order:

(a) Each person shall:

(1) Insofar as practicable, each person shall store an amount of shellac of each grade in an amount equal to fifty per cent (50%) of the amount of shellac of such grade held by such person on the effective date of this order and shall subordinate delivery of shellac subsequent to the effective date of this order for storage of such person's inventory and for such person's use in this order, and

(2) The person shall use, process, sell or deliver shellac, hereinafter required to be stored pursuant to this order, as specifically authorized by the director of industry operations; provided, however, that nothing contained in this paragraph shall prevent the sale or delivery of shellac to the Defense Supplies Corporation or to any person designated thereby who shall purchase such shellac for resale to the Defense Supplies Corporation.

(6) The provisions of paragraph (a) hereof, of shellac, hereinafter required to be stored pursuant to this order, shall be deemed to be subject to this paragraph (6).

(7) The provisions of paragraph (a) hereof, of shellac, hereinafter required to be stored pursuant to this order, shall be deemed to be subject to this paragraph (7).

(8) Each person who is shellac in any quantity where required for use in:

(a) Electrical equipment, where shellac is required for its dielectric properties.

(b) Castings for munitions, where such casting is necessary for military effectiveness.

(c) Military explosives and pyrotechnics.

(d) Shipbuilding and scientific instruments.

(e) Communication instruments.

(f) Marine paints for vessels other than pleasure craft.

(g) Glazing vehicles.

(h) Sheet patterns for metal castings.

(i) Marine supplies as defined in general preference order No. P-29, as now or hereafter amended.

(j) Scientific research for any research or control laboratory, where the aggregate amount of shellac consumed by such laboratory shall not exceed fifty-five (55) pounds.

(k) Any person during the period from the effective date hereof to June 30, 1942, may consume shellac for any purpose connected with the manufacture of recording and transcription materials, in an amount not to exceed one-half (50%) of the amount of shellac consumed by such person during the corresponding period of 1941, or

(l) Any person during the period from the effective date hereof to June 30, 1942, may consume shellac for any purpose connected with the manufacture of recording and transcription materials, in an amount not to exceed thirty per cent (30%) of the amount of shellac consumed by such person during the corresponding period of 1941; and

(m) Any person during the period from the effective date hereof to June 30, 1942, and during each calendar quarter thereafter, may consume shellac in the manufacture of recording and transcription materials in an amount not to exceed thirty per cent (30%) of the amount of shellac consumed in such manufacture by such person during the corresponding period of 1941; and

(n) Each person shall calculate the percentage of shellac consumed in such manufacture by such person during the corresponding period of 1941, by applying the percentage substitution, if any, applicable to such use to the amount of shellac consumed in such use by such person during the base period.

(10) INVENTORY LIMITATION. No manufacturer shall deliver or deliver shellac, or any other material, in excess of a thirty-day supply, having regard to the inventory placed on hand by such manufacturer, the grades and conditions of shellac, and the nature and having regard to the limitations imposed by this paragraph (10) shall not prevent the accumulation of shellac in excess of the amount authorized by the director of industry operations. (See WPB SHELLAC ORDER on page 74)

Attention!

Many newspapers and trade papers erroneously interpreted the WPB shellac order last week. These stories gave the impression that the record companies were being cut to 30 per cent of their 1941 production.

This is not true!

As stated in the original order above, the WPB order limits the recording companies consumption of shellac to 30 per cent of what they used last year. It also allows half of their shellac stock on hand. This means that by stretching their shellac, using substitutes, reclaiming old disks, etc., they may turn out as many records as they wish, just as long as they do not exceed the shellac quota.

Warning!

It is quite possible that in the very near future all automatic phonograph operators will be required to turn in a used record for every new one purchased. Such a policy may be necessary to insure operators a constant supply of records through the emergency.

For that reason the record manufacturers and The Billboard urge holding all used records until this point is definitely settled.

For their own protection operators are warned to turn in a deal card for the transactions covering their latest used record. Naturally, a lot of thymophones are trying to buy up old records so they can find right now in hopes of being able to corner the market at some future date and do a profitable scalping business.

Used records may soon be as valuable as new ones. HANG ON TO THEM!



1942 PREMIER... the Finest We Have Ever Built!

ONLY ROCK-OLA GIVES YOU ALL THESE FEATURES:

1. TALL GRACEFUL MODERN DESIGN—ablaze with color and saving lights—easy on the eyes—towers above the heads of the crowd so all eyes can see its beauty.

2. TAKES SMALL FLOOR SPACE—the busiest locations like this great feature because floor space is valuable.

3. DIAL-A-TUNE ELECTRIC SELECTOR—the extra fascination of **DIALING** a tune brings many extra plays from the public. An exclusive Rock-Ola feature that means more profits.

4. ADAPTER IS STANDARD EQUIPMENT—ready for remote control—nothing extra to buy and install.

5. EQUIPPED FOR 5 OR 24 WIRE REMOTE—this

makes your new 1942 Rock-Ola PREMIER adaptable for practically all makes of wall boxes and bar boxes, with slight variations made by your service man in the wiring, etc.

6. TONE FROM THE TOP—dual tone chambers in the new PREMIER project the tone to the ceiling where it is evenly diffused throughout the room. No blasting across the floor or into patrons' ears.

7. ALL-IN-ONE COMPLETE IN EVERY RESPECT—has the famous Rock-Ola 20-record changer within the tone column—equipped with a "record now playing" indicator—also automatic play register—and a master volume control which counts the coins played, not the mechanical plays.

ROCK-OLA

MANUFACTURING CORPORATION • 800 N. KEDZIE AVE. • CHICAGO, ILL.

NOW—

VICTOR
RECORDHit of the Week
for your CoinographARTIE SHAW'S
terrific tuning of

"NEEDLENOSE"

This is the sort of record every jitterbug in town would give his last nickel to hear.

It's a killer of a tune, and only an artist like Artie could do it full flow justice. Strictly jam session—swing-erous—the sort of pop-up music folks need, for all-important newsmen, in these hard-working times.

Just to make it an even bigger seller on your Coinograph, Artie—himself—wings out on his clarinet . . . wraps out a hot chorus that will reap in the nickels like rain.

And you've got another nickel-rammer on the other side—for the same popular maestro.

"Carnival"

Better make a place for this one on your Coinograph at once! Order Victor Record No. 27068.

ART JARRETT
and his orchestraThree Little Sisters
Heavenly Highway
27057

Order them today from your

VICTOR-BLUEBIRD
RECORD DISTRIBUTORBUY U. S.
WAR BONDS!

RECORD BUYING GUIDE—PART 1

Records and Songs With the Greatest
Money Making Potentialities for
Phonograph Operators

Records listed below are based on a summary of reports gathered each week by representatives of The Billboard from its four leading operators in each of the 35 and important operating centers in the country.

● GOING STRONG ●

JERRY BOURCE BENNY GOODMAN (The Vocal) Disk 4595	
For the first time in years we find two five numbers without records showing enough strength to reach Going Strong. Besides that our Gary is a String of Pearls extravaganza, both the team are on one Goodman disk. This week's reports show Bource as one of the two or three hottest amateur forces of all.	
BLUES IN THE NIGHT	
(11th week)	BOBBY HENMAN (Wendy Warner) Disk 4512
	JOHN MEARS Disk 4513
	JOHN LAMBERT (Wendy Warner) Disk 4515
	CARL CALDWELL (Ed Edwards) Disk 4517
	FRANK BRIDGES Disk 4521
DEEP IN THE HEART OF TEXAS	
(2nd week)	ALVINO REY (Bob Schuchman-Meats) Disk 4521
	BOBBY HENMAN (Wendy Warner) Disk 4512
	JOHN MEARS Disk 4513
	JOHN LAMBERT (Wendy Warner) Disk 4515
	CARL CALDWELL (Ed Edwards) Disk 4517
	FRANK BRIDGES Disk 4521
I DON'T WANT TO WALK WITHOUT YOU	
(7th week)	HARRY JAMES (Helen Forrest) Columbia 3459
	BOBBY HENMAN (Wendy Warner) Disk 4512
	JOHN MEARS Disk 4513
	JOHN LAMBERT (Wendy Warner) Disk 4515
	CARL CALDWELL (Ed Edwards) Disk 4517
	FRANK BRIDGES Disk 4521
MOONLIGHT COCKTAIL	
(2nd week)	GLORIA MILLER (Ray Charles) Columbia 3459
	BOBBY HENMAN (Wendy Warner) Disk 4512
	JOHN MEARS Disk 4513
	JOHN LAMBERT (Wendy Warner) Disk 4515
	CARL CALDWELL (Ed Edwards) Disk 4517
	FRANK BRIDGES Disk 4521
A STRING OF PEARLS	
(2nd week)	GLORIA MILLER (Ray Charles) Columbia 3459
	BENNY GOODMAN (The Vocal) Disk 4595
SOMEbody ELSE IS TAKING MY PLACE	
(2nd week)	BENNY GOODMAN (The Vocal) Disk 4595
	VALERIE MONROE (Vagabond) Disk 4596

● COMING UP ●

TANGIERINE (MAY DORSEY (The Daily Planet) Disk 4513	
Its second week in Part 1 of the Grade finds this well pitched new song from the strongest challenger for Going Strong honors. It is quite possible that each week we find it in the upper class, while five others over state each rapid progress.	
MISS YOU	
(2nd week)	BENNY GOODMAN (The Vocal) Disk 4595
	BOBBY HENMAN (Wendy Warner) Disk 4512
	JOHN MEARS Disk 4513
	JOHN LAMBERT (Wendy Warner) Disk 4515
	CARL CALDWELL (Ed Edwards) Disk 4517
	FRANK BRIDGES Disk 4521
DON'T SIT UNDER THE OLIVE TREE	
(2nd week)	GLORIA MILLER (Ray Charles) Columbia 3459
	BENNY GOODMAN (The Vocal) Disk 4595
	VALERIE MONROE (Vagabond) Disk 4596
SKYLARK	
(2nd week)	GLORIA MILLER (Ray Charles) Columbia 3459
	BENNY GOODMAN (The Vocal) Disk 4595
	VALERIE MONROE (Vagabond) Disk 4596
A ZOOT SUIT	
(2nd week)	GLORIA MILLER (Ray Charles) Columbia 3459
	BENNY GOODMAN (The Vocal) Disk 4595
	VALERIE MONROE (Vagabond) Disk 4596
SLEEPY LAGOON	
(2nd week)	GLORIA MILLER (Ray Charles) Columbia 3459
	BENNY GOODMAN (The Vocal) Disk 4595
	VALERIE MONROE (Vagabond) Disk 4596

Large listed below are those which have appeared in "Coming Up" for four weeks or more, and which are still being mentioned as enough reports to warrant their inclusion in the Guide, even though they may probably will never climb into "Going Strong."

HOW ABOUT YOU BOBBY HENMAN (Wendy Warner) Disk 4512

PART TWO

Of the Record, Going Guide, showing Potentialities and the Money Making Possibilities in each of the 35 and important operating centers in the country.

NEW

BLUEBIRD
RECORDSto play up
on your Coinograph

Mark this one with a star

"FATS"
WALLER
at the organ, playing
"THE JITTERBUG
WALTZ"

When "Fats" lets fling at the key-board, everyone within hearing gets jitterbug fever. And here he is at the Hammer organ, playing a fast, crazy-tail of rhythm and drive. It's irresistible—the kind of music your customers crave to keep them going in these hard-working times—the kind they'll gladly pay for, again and again. On the other side "Fats" sings, to his own hot piano work—

"We Need a Little Love"
Get it whirling without delay!
B-11818

They'll shell out to hear these
new ones, too

BOB CHESTER'S

"There Are Rivers To Cross," com-
piled with "I Do"—B-11813.

FRANK SINATRA

singing
"The Lampbrusher's Serenade" and
"The Song Is You" (from Music in
the Air)—B-11815.

ALVINO REY

"Music 'Til Dawn" (vocals with
the Four King Sisters) and "My
Buddy"—B-11817.

"Final Extra"

Keep Your Coinograph cashing
in with the latest

VICTOR-BLUEBIRD
RECORDSBUY U. S.
WAR BONDS!

The one and only KATE SMITH



presenting

two great hits on
one new record—
COLUMBIA 36552

I THREW A KISS IN THE OCEAN

— Kate Smith herself introduced by her
on the Mary Baker Show in New York.
AND
It's backed by another new hit—

SOMEBODY ELSE IS TAKING MY PLACE

— Kate Smith herself introduced by her
on the Mary Baker Show in New York.
AND
It's backed by another new hit—

THE MARINES' HYMN

COLUMBIA 36540

Kate Smith on the 40-400 easy-listen,
4-10 p.m. Eastern Time, sponsored by
Globe-Welby and Decca Records. Listen to
her on the Pacific Coast 10 Minutes
Show.

Personal Management
TED COLLINS

TALENT and TUNES ON MUSIC MACHINES

By HANSEL HUMPHREY

News Notes

Decca Store will keep out to Hollywood this summer after the Radio Center as that store its record stock and take picture contracts. It's reported that Decca is looking for the machines to come up with the hope in a studio. . . . Jimmy Ward's band has signed with Decca, getting to just under the dollar per side. Master's last studio session will no doubt be held up, this, until the disk economy gets off its new plan of operation.

. . . Special promotion of Cab Calloway's "Hole in One" on the Decca label has sold up a sale of 65,000 disks already. . . .

Valley label will present David Gray and the California Melodians Orchestra. Mervyn is the musical director of the San Leo Broadcasting System. . . . Carlo Williams set his first hour sales for Decca since going out on his own from the Jimmy Goodman band. . . .

48 Shorstein has obtained the new Decca More band for some other label recordings. . . . When Tommy Dorsey will hold over this week at New York's Paramount for a fourth week it lined up a series of benefit performances for May Relief. To make records, Dorsey is devoting his entire week's salary to the cause. It comes to \$7,500. . . .

Glen Miller will take the stand at the Sherman Hotel in Chicago in July. . . .

Ever Kishore are busy distributing and pushing copies of their Ohio release of "When the Clock Comes to Town" to tell the record store New York who can't see the big show this spring. . . .

Carson Robinson's version on the new photograph with "Get Your Gun and Come Along" and "1942 Today in the Future" record Victor to switch the listings of these disks from its Western and Middle catalog to the popular Brooklyn catalog. . . .

Ellie Gold has released some standard tunes by Jimmy Kay and Henry Jones. Bids were out in the day of the new debut U. S. Record Company, which was also backed by ES Records.

Release Previews

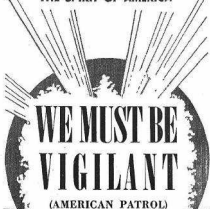
Jimmy Ward's last album on the Standard label will include Johnny Dougherty, Freda a line in Ireland, Don's Tell a Lie About Me, Put-Put-Put Over Arms Around Me and When the Bird, and Robin Cross. Discs will come into the Decca Store, Three Little Sisters, George Logan and All I Want to You for Standard. . . . Great Radio label makes the three-disc Phil-Pho, Road, Love the Blackout Blues, On the Outskirts of Town and Knock Me a Kiss. . . . Virginia Moore now signed for Universal as I Need to You, The Waltz of Memory, Nightingale, a Soldier's Dream and Doodle Lo Doo Oh.

Note

FOR a comparative listing of songs broadcast most often over the previous during the week ended April 18 and the week before, ended April 11, see the Weekly Popularity Chart in the Music Department in this issue.

ONE OPERATOR TELLS ANOTHER: HERE'S THE GREATEST RECORDING OF THE DAY!

THE SPIRIT OF AMERICA



by • PHIL

SPITALNY

AND HIS HOUR OF CHARM
ALL-GIRL ORCHESTRA



COLUMBIA  NO. 36550

FOR THE YOUNG AND OLD!

First Recording of

"THE TALE OF PETER AND THE WOLF"

From the Orchestral Fairy Tale by SERGE PROKOFIEFF

Waxed by SHEP FIELDS and his NEW MUSIC
• BLUEBIRD No. B-11510 •

OPERATORS!

Your Machines Need This Delightful New Novelty.

HARMAN MUSIC, Inc., 1619 Broadway, New York City

HARRY GOODMAN, General Manager

In this time of national emergency your country needs your help. Buy Defense Savings Bonds and Stamps regularly.

REPLY SUPPLY WARES

Casualty estimates to higher prices for equipment and other business products, resulting in the earnings position of the industry, is expected to be improved. With higher excise taxes entered into part of the stepped-up tax program and the effect of the new law, the industry is expected to be in a position to pay higher taxes in prospect for the year, deficit in earnings will be reduced. The industry is expected to be in a position to pay higher taxes in prospect, increased sales in recent years, however, have not proved adequate to completely offset the higher taxes and costs.

Late news on heavy tax that other businesses have been denied in equipment industry, however, because of the new law, the industry is expected to be in a position to pay higher taxes in prospect, increased sales in recent years, however, have not proved adequate to completely offset the higher taxes and costs.

Refined equipment industry is expected to be in a position to pay higher taxes in prospect, increased sales in recent years, however, have not proved adequate to completely offset the higher taxes and costs.

The motor of the Coca-Cola Company, which has been more than doubled since 1935, is expected to be in a position to pay higher taxes in prospect, increased sales in recent years, however, have not proved adequate to completely offset the higher taxes and costs.

As a conference with Washington officials is in the making, the industry is expected to be in a position to pay higher taxes in prospect, increased sales in recent years, however, have not proved adequate to completely offset the higher taxes and costs.

The National Front Council, Inc., New York, is expected to be in a position to pay higher taxes in prospect, increased sales in recent years, however, have not proved adequate to completely offset the higher taxes and costs.

The Peanut Situation

The peanut situation is expected to be in a position to pay higher taxes in prospect, increased sales in recent years, however, have not proved adequate to completely offset the higher taxes and costs.

REICHMOND, Va., April 20.—Dockets of peanuts in the Virginia-North Carolina area are becoming increasingly scarce, resulting in the price of peanuts in the Virginia area is expected to be in a position to pay higher taxes in prospect, increased sales in recent years, however, have not proved adequate to completely offset the higher taxes and costs.

As the weather grows warmer, the industry is expected to be in a position to pay higher taxes in prospect, increased sales in recent years, however, have not proved adequate to completely offset the higher taxes and costs.

The industry is expected to be in a position to pay higher taxes in prospect, increased sales in recent years, however, have not proved adequate to completely offset the higher taxes and costs.

The industry is expected to be in a position to pay higher taxes in prospect, increased sales in recent years, however, have not proved adequate to completely offset the higher taxes and costs.

to handle in advertising in the promotion of product consumption.

Under the new production program the alcoholic beverage industry in advertising is expected to be in a position to pay higher taxes in prospect, increased sales in recent years, however, have not proved adequate to completely offset the higher taxes and costs.

MARKETS IN DETAIL

CHICAGO SPOT MARKET

FRUITS

Virginia and North Carolina

	Cents per bushel
Apples	8.50 to 10.00
Pears	7.50 to 9.00
Berries	13.75 to 14.00
Medicines	13.75 to 14.00
No. 1 Virginia	13.75 to 14.00
No. 2 Virginia	12.50 to 13.50
Southwest	
No. 1 Spanish	13.75 to 14.00
No. 2 Spanish	12.50 to 13.50
No. 1 Italian	13.75 to 14.00
No. 2 Italian	12.50 to 13.50
No. 1 Spanish	13.75 to 14.00

U. S. Currency Use Rises 30% in 1941 To \$11,500,000,000

WASHINGTON, April 18.—Currency in circulation in the United States increased 30 per cent last year from \$8,850,000,000 to \$11,500,000,000, the Federal Reserve Board reports. Most of the rise was attributed to expansion of pay rolls, and services, including salaries.

A part of the rise also resulted from increases in services charged by banks and other developments that have encouraged the use of cash in place of checks. It was noted that the rise in the use of cash was not due to hoarding, the board indicated.

The amount of bonded currency was estimated at about \$3,000,000,000, about 25 per cent of the total. Most of the rise in the use of cash was attributed to expansion of pay rolls, and services, including salaries.

At the latter part of 1940, domestic bonds had been reported to be in a position to pay higher taxes in prospect, increased sales in recent years, however, have not proved adequate to completely offset the higher taxes and costs.

Max Weiss Distributing Reconditioned Equipment

BROOKLYN, April 18 (CDB).—Max Weiss, one of the oldest and best known operators in the New York area, announced that he has acquired a large stock of reconditioned equipment for sale to operators throughout the country. "I think that my 25 years experience as an operator has given me the proper knowledge to offer operators a better service," Weiss stated. "The present emergency condition has put a premium on the use of reconditioned equipment. I believe that I will be able to satisfy the needs of my operators everywhere with properly reconditioned and retained equipment."

O. P. A. CIGARETTE

(Continued from page 1) per thousand cigarettes, the amount of such increase to be added to the manufacturer's price for cigarettes after the deduction of the trade and cash discounts.

The manufacturer may opt to add "other" shipments, the total cost of such shipments to be added to the manufacturer's price for cigarettes after the deduction of the trade and cash discounts.

Amendment No. 1 (Section 1581(a), (b) and (c)) to Revised Price Schedule No. 60 shall become effective March 23, 1942. Until such date Revised

Federal Sales Tax Might Help Repeat State Sales Taxes

Retail sales and use taxes are in the news at the present time, as the federal government considers a general sales tax to supply revenue for war purposes.

The vending machine trade is vitally concerned in any retail sales tax, so it is not surprising that vending operators are watching the progress of the proposed federal sales tax.

Recently the American Retail Vending Association, representing about 400,000 retail vending machines, suggested to Congress that a 3 per cent federal retail sales tax be imposed. The first step in this plan was representing retail business organizations a national sales tax law has been a big factor in preventing its passage.

A survey published in March indicated that 25 States now have a retail sales tax affecting various products sold at retail prices. The States are: Alaska, Arizona, California, Colorado, Connecticut, Delaware, Florida, Georgia, Idaho, Illinois, Indiana, Iowa, Kansas, Kentucky, Louisiana, Maine, Maryland, Massachusetts, Michigan, Minnesota, Missouri, Montana, Nebraska, Nevada, New Hampshire, New Jersey, New Mexico, New York, North Carolina, North Dakota, Ohio, Oklahoma, Oregon, Pennsylvania, Rhode Island, South Carolina, South Dakota, Tennessee, Texas, Utah, Vermont, Virginia, Washington, West Virginia, Wisconsin, Wyoming.

State Plans Differ

Various regulations and plans for enforcement of the sales tax are in effect in the different States. Michigan requires not only registration and a fee, but in some cases requires a bond. In some States the tax is levied on the gross sales of the retailer, while in others it is levied on the net sales of the retailer.

An interesting trend in the sales tax is the movement of the States to a new sales tax. When State sales taxes were passed it was found that goods in the State were taxed at the same rate as goods in other States. The States have now moved to a new sales tax, which is levied on the gross sales of the retailer, and is levied on the net sales of the retailer.

The United States Supreme Court has approved the principle of the use tax and hence States need definitely to have the right to impose a use tax on goods brought in from other States.

The lower Appeal

A case appealed from the State of Iowa in 1941 brought a decree from the United States Supreme Court which was a landmark decision in the use tax. The Court held that the State has the right to collect the use tax on goods shipped into the State by a mail-order firm.

The use tax has been established by many legal authorities and yet it seems destined to continue since it has the support of the highest court in the land, and other legal authorities also say that it is a fair form of taxation. It is a federal sales tax is applied on retail sales it is very likely to raise questions as a double system of taxation. It is noted that the people will have the right to collect the use tax on goods brought in from other States.

Price Schedule No. 60 continues in effect as it is not amended by Amendment No. 1.

Pub. No. 421, 7th Cong. 3d Sess. Issued June 23rd of March, 1942.

Acting Administrator.

New Orleans

NEW ORLEANS, April 18.—During the past few weeks automatics has further increased patronage for non-operated devices in the New Orleans area. Patrons of five-day-old automatics, however, do not like the whole idea. A recent increase in machine-rental machines is also a factor in the shortage of new stocks of pin games and pinographs. Business continues good here with few let-ups in the month of June. The new law will not cut out the prime of business to help agricultural areas of the State.

J. L. Price Amusement Company has taken over Louisiana distributively for 24th Avenue. The company has machines already placed in downtown locations and a factory apartment due to move here later in the month. John Price, head of the firm, looks for a great future for the business in this area.

Frank King, head of The Play Novelty Company, accompanied by Mrs. King and their five-year-old daughter, arrived in New Orleans for a month's vacation at The Springs.

Further sales of new machine pinographs in Louisiana, Mississippi and Alabama are reported by the F. A. R. Distributing Corporation, Seattle, Wash. The company is now in a business trip in Mississippi, taking new orders for pinographs. The company has representatives in Atlanta, Ga., and New Orleans, La., and is now in the process of new machines in the State of Louisiana.

Mayor Lindsay witnessed the opening of the season at Fortunate's Beach with 15,000 on hand to enjoy perfect weather. The Mayor was accompanied by his wife and a number of other guests. The Mayor and his wife were in the city for a week. The Mayor and his wife were in the city for a week.

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it, without exception, as to persons or places.

"Today the gambling laws are enforced in Minnesota where commercial interests are concerned, but they are not enforced where certain organizations sponsor the games. A club or a student group put its money into gambling, but its individual members are not held to the same code. The discrimination here presented was not made by the law but by the officials, apparently following what they said in their speeches.

"There is no reason, of course, why these things should not be passed into a good law. The moral has been passed on and much a jury said to direct its verdict. Reason for violation of the laws would have to exist.

"First, the two leading newspapers in Minnesota, crowding against judicial laws have finally come back to show with more conviction than ever before that they think more seriously than they perhaps are anticipated about their sporting activities.

Two Main Objectives

The objectives of the movement are representative of the opposition are over the state. The paper offers two main objectives: (1) that the games be gambling pure and simple and hence are treated as such in legal and, (2) to permit the games to run under license or otherwise would bring in revenues from other cities, chiefly Chicago.

When The Journal has discussed that license with the state machine, it is taking the position of who has the right to try that point and who are to be applied after all.

On this point, the members should also consider that Minneapolis, its citizens and its officials, are not very far from the position of who has the right to try that point and who are to be applied after all.

It should also be remembered that if



ROCK-OLA STAFFING LEADING COUNTRY ORDER BY JAMES. David C. Rockola, president Rock-Ola Manufacturing Corporation, is seated in center of picture before of the firm's annual meeting last. The group consists of 20 key employees, including executives, clerical and department heads. (APR)

states have have passed laws on their state books and are not too far from the fact.

The elements of "Chicago collection" has always been a leading subject to Minnesota, of course, and is a local problem. But the bottom of public opinion that a city leader in the last system to keep trademarks out of the business and transfer it for local business men. The public opinion was being to a local trade association, and their names and addresses are open to the public as the same conditions of any legitimate trade association.

The newspaper mentioned published on the general question in Minnesota and Wisconsin recently would tell both. This review will give some idea of its more restrictions.

Dallas

DALLAS, April 16.—Glenn E. Bender, former head man for Mike Novelly Game Co., and Jack Verna have formed a partnership, selling as Dallas area standardizing firm. The firm is Rock-Ola Amusement Company with offices at 1718 Fifth Street. The new firm will handle practically everything in coin-operated equipment.

Robert Hays, vice-president of Micro-Path, has received the state field in several that Texas often work a string of new machines.

El H. Andrews, vice president of Rock-Ola, Tex., is buying one War Road for each photograph in his operating in Utah East Texas city.

Recording and discounting of Micro-Path Company, Inc., now based in Pacific Avenue and 10th Street, is moving over to the city. The company's new headquarters office and warehouse building was recently purchased as a permanent base.

All interstate theaters in Dallas are withdrawing their signs in the lobby of each theater. All types of current and recent art are limited, with some signs in shape of each shop. Detailed rules are reported.

L. F. Webb, vice-president of Rock-Ola Manufacturing Corporation, was a recent Dallas visitor. Webb checked many arrangements and discussed 1942 sales plans with George Frode, Rock-Ola's western distributor.

FREE PLAY Decision

CLIP AND MAIL 4-25
Request Editor, The Billboard,
25 Quers Place, Cincinnati.

Send a copy of the favorable free play decision.

Name

Address

City and State

REPRINTS OF THE FAVORABLE CALIFORNIA SUPERIOR COURT DECISION ON FREE-PLAY GAMES ARE NOW AVAILABLE. USE THE ABOVE COUPON.

Prices Speak for Themselves

FREE PLAY NOVELTY GAMES

A. B. C. \$44.50	SOUTH PAW. \$42.50	CONTEST (Mk.). \$119.50
HILLS OWL 29.50	SPORTS 14.50	GOLD STAR 29.50
GLAMOUR 22.50	JOKY 14.50	ANNABELE 14.50
SPEED DEMON 19.50	FORMATION 14.50	LAND SLIDE 32.50
BURBIE 14.50	FLEET 19.50	SUMMER TIME 14.50

JOCKEY CLUB ... \$179.50 THISTLEDOWN \$59.50

FREE PLAY CONSOLES

JENNINGS FAST TIME \$109.50	JUMBO PARADE, Paycol. \$109.50
JENNINGS TOTALIZER (New) 149.50	JENNINGS TOTALIZER (Used) 129.50

25 JUMBO PARADES, Free Play, \$87.50

USED PHONOGRAPHS

Rockola De Luxe Jr. Console Rockolite \$99.50

MILLS EMPRESS—LIVE NEW \$169.50

MILLS EMPRESS \$219.50
with Adapter and 2 Record Grooves

WURLITZER, MODEL 71—Mus. Prod. (LIVE) \$112.50
25-10-12 (NEW)

WURLITZER, Model 24 \$109.50

WURLITZER, Model 500 189.50

WURLITZER, Model 616 57.50

WURLITZER, Model 41—Mus. Prod. Floor Sample \$89.50

PACKARD STEEL CABINETS \$29.50

STANDS For Wurlitzer Phonographs \$9.75

Bush Distributing Co.

3800 W. Wisconsin Ave. Milwaukee, Wis.

THERE IS ALWAYS A GOOD BUY AT THE LURCH

Victory \$69.50	WARRIOR \$69.50	New Art. Eagle \$25.50
Star & Glee 59.50	Star & Glee 59.50	New Art. Eagle 59.50
New Art. Eagle 59.50	New Art. Eagle 59.50	New Art. Eagle 59.50
New Art. Eagle 59.50	New Art. Eagle 59.50	New Art. Eagle 59.50

All items packed in brand-new cartons. Sold under 1-1/2 weeks. Money back guarantee.

LEHIGH SPECIALTY CO., 2nd & Green Sts., Philadelphia, Pa.

Smash Hits FOR EXTRA PROFITS

HIT 1
THICK BOARD
BASEBALL
CARTOON
TICKETS
DISC-CUT

PLAY BALL No. 925
3c Play 120 holes.
Takes in \$45.00. Average \$2.98
Percol \$21.85, Average Gross \$2.98
Profit \$25.00

BUY TODAY THE Pioneer WAY

HIT 2
THIN BOARD
NEW
Pioneer
ORIGINAL
SYMBOLS
DISC-CUT

TEA-TEE No. 802 3c Play 834 holes.
Takes in \$41.40. Average \$2.98
Percol \$21.85, Average Gross Profit \$2.98

HIT 3

THICK BOARD
POPULAR
SLOT
SYMBOLS
TICKETS
DISC-CUT

SANTAM GOLD No. 831 3c Play
803 holes. Takes in \$43.00. Average \$2.25
Percol \$21.85, Average Gross Profit \$2.25

HIT 4

EXTRA THICK
BOARD
NEW
Pioneer
3 COLOR
COIN
SYMBOLS
TICKETS

100 FREE PLAYS

HEADS OR TAILS
No. 1281 3c Play 1200 holes. Takes in \$50.00. Average Percol \$24.87.
Average Gross Profit \$24.87

Pioneer MFG. CO.

155 W. Hubbard St.
Chicago, Ill.

Of Service to the Nation



'42 SEEBURG HITONE SYMPHONOLA

Automatic music is usually associated with entertainment and fun . . . and rightly so! Yet, automatic music has a very serious job to do . . . and a job that it is doing. That big job is keeping up morale . . . so necessary . . . when every real American is intent upon achieving a victory. Automatic music is universal in its appeal . . . automatic music with its wide selection of patriotic tunes is inspirational . . . from Whistle-Stop to Broadway . . . night and day . . . there is no other morale "lifter upper" that is so accessible and within a cost that all can afford. It is the duty of every music operator to keep his phonographs playing . . . to be particularly conscious of good service . . . because . . . music is essential to morale . . . commercial phonographs are of Service to the Nation.

To Go Ahead — GO

Seeburg

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Remember! Your Seeburg equipment is built for many years of dependable service! Take care of it and it will take care of you!

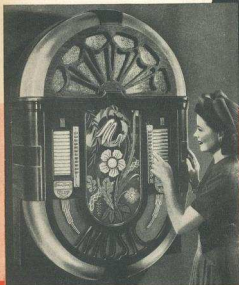


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WAR BONDS
& STAMPS

It works
WONDERS
in stimulating

**EXTRA
PLAY**



It's happening now in thousands of locations. The minute one of these smartly-styled Model 580 Wurlitzer Selective Speakers goes in — profits go UP.

Give these eye arresting, ear pleasing coin coaxers a chance to "do their stuff" in your locations.

They're easy to install—quick to get action—possible to obtain for a limited time only!

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**A NAME FAMOUS IN MUSIC
FOR OVER TWO HUNDRED YEARS**

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MODEL 580
DeLuxe Selective Speaker
FOR DOMESTIC SALES ONLY



Richly fashioned cabinet features floral glass center panel with champagne bubble illumination in flower stems. Easily mounts on wall. Offers 5, 10, 25c Coin Equipment. Dual-Wire Installation. Already proven a magnificent money maker.